## RESEARCH AND INNOVATION IN TIMES OF GLOBAL PANDEMIC

## Ratish Chandra Gupta, Daly College Business School Indore, India

## **ABSTRACT**

The COVID-19 pandemic has propelled the research and higher education sectors to the forefront of public attention. Meanwhile, the pandemic is undermining the ability of researchers to do their jobs and of universities to provide a high-quality and safe educational experience for students. The troubling effects of the pandemic on research and higher education are coming into sharp focus. Immediate challenges such as campus safety, university admissions processes, and online learning arrangements are dominating the discussion. But the pandemic will have complex, unexpected, and long-term implications for research that must be anticipated now. Protecting and strengthening research in the midst of COVID-19 will require thoughtful and concerted efforts on the part of governments, funders, universities, and academic communities to collaboratively develop, implement, and fund long-term plans that elevate the voices of students and researchers in national policy decisions. Sustainable research systems are vital, not just to the success of pandemic responses but also to the health of all societies the world over.

## **INTRODUCTION**

As our readers know, the Journal of Economics and Economic Education Research (JEEER) is the most preferred and highly accessed Journal in the field of economics and economic education. The Journal is indexed in reputed and leading research & citation database like ProQuest, Questia, MIAR, CNKI, WorldCat, JournalTOC, Open J-Gate, Citefactor SIS, Sucupira, DRJI, Ulrich's web & Google Scholar. At many instances' members of the editorial board also prefer to submit their articles. Such practice is common in other reputed specialty Journals. In fact, JEEER encourages editorial board members to actively contribute.

JEER is an online peer-reviewed International research journal that offers a platform for economists, stock brokers, policy makers, academicians, educational institutions, researchers, scholars and student communities at large to publish their latest research findings covering of various facets of the Economic Environment. With 30% of acceptance, JEER invites authors and professionals to contribute their live and current subject experiences as theoretical or empirical studies. The journal focuses on disseminating the latest innovative research in the fields of macroeconomics, credit risk, normative economics, shadow economy, foreign direct investment, transformative economics, stock market participation, education and economic development, environmental economics, Micro economics, law and economics, econometric and statistical methods, pricing-to-market, etc. Your journal seeks academically rigorous papers that will appeal to theoreticians and will also have direct relevance to practitioners in the above mentioned research area. Papers that use rigorous qualitative and quantitative methods in the empirical testing of theory and are strongly encouraged.

The editorial team consisting of Editor, 4 Co Editor, 7 Associate Editor and 31 members in the review board are involved in the entire article cycle starting from submission to final recommendation. The entire review process is carefully structured so as to minimize the possibility of bias.

1

JEEER functions on principles of scientific excellence, publication ethics and transparency. It makes mediatory that every article is submitted only through the online manuscript submission and review system powered by Allied Business Academies.

Our primary concern is to ensure the quality and contribution of the manuscripts with both emerging and old school approaches with creative research methods. Members of the editorial board believe that both the theoretical and methodological aspects of the submitted papers could guarantee their publication as well as their exposure to relevant readers. In sum, besides the practical elements which are profoundly important for us, we acknowledge that the followings could constitute a theoretical contribution:

- 1. Proposing a new concept,
- 2. Investigating a new relationship among different concepts,
- 3. Examining a previously tested theory in a new context, and
- 4. Considering new assumptions or axioms in previously studied models.

Therefore, we invite authors to submit their original contributions to the field of organizational studies, communications, and conflict management. Contributions at individual, corporate, and environmental levels are interesting for our readers as we analyzed the citations in various databases in which the journal is indexed.

We look forward to working with the active and vibrant members of the Editorial Board, extensive reviewing panels, and contributors to make JEEER an accessible and leading outlet for high quality academic, theoretical, and practical research in all areas of Economics, & Economic education research and their relationships to cognate disciplines. It is our mission to foster a supportive, mentoring effort on the part of the referees which will result in encouraging and supporting researchers. We welcome different viewpoints because in those differences we improve knowledge and understanding.

I take this opportunity to acknowledge the contribution of Mr. Tamer Rady during the final editing of articles published and the support rendered by the editorial assistant, Ms. Clara Smith in bringing out issues of JEEER in time. I would also like to express my gratitude to all the authors, reviewers, the publisher, the advisory and the editorial board of JEEER, and look forward to their unrelenting support in all future endeavors. I would like to take this opportunity to wish all our authors, readers, editors, reviewers and editorial team, in this difficult and atypical moment of a pandemic caused by COVID-19, to protect themselves for their health and that of others.