

# CHARACTERISTICS OF COMPUTER-MEDIATED COMMUNICATION

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Communication occurring among a computer-mediated format has a bearing on many various aspects of associate degree interaction. A number of people who have received attention within the bookish literature embrace impression formation, deception, social psychology, speech act reciprocity, disinhibition and particularly relationship formation. CMC is examined and compared to different communication media through variety of aspects thought to be universal to all or any kinds of communication, together with (but not restricted to) synchronism, persistence or "recordability", and obscurity. The association of those aspects with totally different kinds of communication varies wide. for instance, instant electronic messaging is in and of itself synchronous however not persistent, since one loses all the content once one closes the window unless one encompasses a message log created or has manually copy-pasted the oral communication Warschauer (1998). E-mail and message boards, on the opposite hand, square measure low in synchronism since interval varies, however high in persistence since messages sent and received square measure saved. Properties that separate CMC from different media conjointly embrace transience, its multimodal nature, and its relative lack of governing codes of conduct.

CMC is in a position to beat physical and social limitations of different kinds of communication and thus permit the interaction of individuals UN agency aren't physically sharing constant house Herring (1999). Technology would be a strong tool once process communication as a learning method that desires a sender and receiver. The Contours of transmission, a 3rd party, like package, acts within the middle between a sender and receiver. The sender is interacting with this third party to send. The receiver interacts with it in addition, making an extra interaction with the medium itself alongside the initio meant one between sender and receiver. The medium during which folks favour to communicate influences the extent to which individuals disclose personal information.

CMC is marked by higher levels of self-disclosure in oral communication as opposition face-to-face interactions. Self-disclosure is any verbal communication of in person relevant info, thought, and feeling that establishes and maintains social relationships. This is often due partially to visual obscurity and therefore the absence of nonverbal cues that scale back concern for losing positive face. In keeping with hyperpersonal communication model, computer-mediated communication is effective in providing higher communication and better initial impressions. Moreover, computer-mediated communication permits a lot of closeness and attraction between two people than a face-to-face communication. On-line impression management, self-disclosure, attentiveness, expressivity, disposition and different skills contribute to competency in laptop mediate communication Spitzberg Brian (2006). In fact, there's a substantial correspondence of skills in computer-mediated and face-to-face interaction although there's nice diversity of on-line communication tools. Anonymity and partially privacy and security depends a lot of on the context and explicit program getting used or online page being visited. However, most researchers within the field acknowledge the importance of considering the psychological and social implications of those factors aboard the technical "limitations".

## REFERENCES

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