

ECONOMICS AND HUMAN RESOURCE EFFECT ON COVID-19

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ABSTRACT

The increased number of COVID-19 has had extreme effects/results/suggestions on the well-being of most organization and professionals most especially in the field of hiring, firing, training, promoting, etc. and marketing. This study focused on beginning and building on the effect of COVID-19 on the different related to workers in general practices and future marketing. It was established that the patterns of relationships, movement, or sound of work have greatly changed from the usual way of working from the organization's reasons for doing or saying something to working remotely at home. As a result marketing has also moved/changed to different online raised, flat supporting surfaces since physical contact with customers is now prohibited in order to maintain in social distancing one way of preventing coronavirus. These changes have been connected with different negative effects/results/suggestions and some positives as some professionals find it more flexible and convenient to work remotely. To successfully deal with the current changing times, it is necessary for organization to change to make better/change to fit new conditions and put into use the new newly-visible technologies of working remotely and as a result put into use related to a plan to reach a goal policies and procedures towards maintaining a steady flow. Most organizations across the world are facing many challenges created by COVID-19 and one of the most significant challenges is the increased doubt among most organizations most especially concerning related to workers in general control and maintaining a higher customer base through marketing. Most organization have laid off their workers and as a result lost their customers ever since COVID-19 was declared a worldwide widespread disease and this has greatly affected the money-making ability levels of such organizations mostly due to worsening, rusting, crumbling, etc. in wasting very little while working or producing something and working well and getting a lot done of the related to workers in general.

Keywords: Covid-19, Organization, Social Distancing, Human Resource, Economics.

INTRODUCTION

The final findings of this research study are of great importance to the areas of marketing and hiring, firing, training, promoting, etc. most especially about the current and future wellbeing of these areas. With the increased doubt in the HRM part/area due to COVID-19, the study findings will provide new approaches and other choices that can be used to successfully deal with the new usual/ commonly and regular/ healthy in this part/area. The study findings will also help to describe a possible future event the future patterns of relationships, movement, or sound of marketing in relation to the current situation of COVID -19. The final results will also add/give to the existing knowledge about the general hint/result/effect of the coronavirus widespread disease COVID-19 on the parts/areas of hiring, firing, training, promoting, etc. and marketing. Point to/show that even in the middle of new forms of operating organizations such as working remotely, some organization are not yet knowledgeable with the best ways through

which working remotely can be made more effective towards increasing working well and getting a lot done of workers. Studies show/tell about that improving employee commitment through remote working and as a result maintaining a good working relationship between the workers and the organization needs/demands putting into use of related to a plan to reach a goal policies and procedures which sometimes is very hard to satisfy in some organization most especially in such times of COVID-19 where useful things/valuable supplies to support such attempts to begin something new are limited. The reason for using these people who responded was based on the fact that sales experts and HRM experts possess the best knowledge that can be based on to establish the current nature of the fields of marketing and hiring, firing, training, promoting, etc. as influenced by the different pattern of behaviors of COVID-19.