

EDITORIAL NOTE

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Sharing research, interacting among the research community and promoting novel ideas and perspectives remains the main purpose of any academic journal.

Nowadays, the World has revealed itself to be increasingly challenging. The global pandemic brought changes not only to our personal lives, but also to the business world at large. The governments and companies focused on mitigating the negative economic effects, re-examining the underlying economic principles behind the existing strategies, practices, expenses, costs, travel, expectations, the shifting consumers' behaviour and purchasing patterns, their incomes and overall spending. Examination of the state of global affairs has led to new research perspectives. At present, all of us are increasingly becoming the stakeholders in the world of scientific results and creative ideas, which can be shared through publication of scientific papers, in scientific journals, such as is the **Academy of Strategic Management Journal (ASMJ)**.

Since its first issue, the Academy of Strategic Management Journal provides a platform for both the scholars and practitioners, to discuss and communicate their emerging research. ASMJ includes articles that address topics contributing to highlight and enhance the significant findings and implications within the fields of management, strategic management, health care management, strategy and leadership. The imperative for ASMJ is to break through to scholars dealing in both theoretical and empirical domains. Using the quantitative and qualitative approaches, the ASMJ also encourages the creation and publication of research articles, reviews, case studies and commentaries.

The accumulation and dissemination of the latest discoveries and knowledge, within the fields of business and management, remains a foundation behind our extensive support to researchers here at the Academy of Strategic Management Journal. In order to showcase only the most important, highest quality findings, the ASMJ strictly adheres to a double blind peer review policy, utilized by a wide range of skilled professionals.

As a subsidiary of *Allied Business Academies*, ASMJ is an innovative and productive platform, aiming to advance the overall body of knowledge, understanding and teaching of strategic management discipline throughout the World.

With the first volume, published in June 2002, both the goal, as well as the review policy, held onto the highest publication standards: *“Our editorial review policy maintains that all reviewers will be supportive rather than destructive, helpful versus obtrusive, mentoring instead of discouraging. We welcome different points of view, and encourage authors to take risks with their research endeavours.”* (Jackson, T.W., ASMJ Volume 1, Issue 1, 2002).

During the years, however, the publishing endeavours gradually evolved. Since its initial release in 2002, up to 2009, ASMJ was edited as an annual publication. During that time period, there were eight volumes of ASMJ. Recognition by the scientific community and the increased demand for the release of high-quality scientific papers, dealing with strategic management, resulted in a 2010 shift to a biannual publishing model. Within the following five years, the ASMJ published 12 volumes of the Journal. Broader community attention was drawn with *the first special issue*, published in 2015. The first special issue brought together a collection of

papers, dealing with *an insight into management and strategic management in the Healthcare*. This special issue researched topics such as the decision making policies of the Healthcare institutions, measuring performance within the systems of healthcare logistics, the relationship between intellectual capital and innovations in healthcare administration, etc.

After six years of implementing a continuous, biannual publishing model, during which challenging and innovative papers were showcased, dealing with a diverse range of issues, developing the discipline of strategic management, in 2016, the ASMJ started with its third publishing model, on a bi-monthly basis.

As a bi-monthly Journal the ASMJ continues to the present, with several special issues being published, four during the year 2016. These special issues deal with a more detailed scrutinizing of various aspects of both the strategic management and enterprise competitiveness, within a context of a turbulent business environment. It should be noted that that there was *“the special issue of ASMJ of Garcombs 2016”*, showcasing innovative and fascinating papers, dealing with the impact of digital transformations on the society. *“The two special issues in 2017”* dealt with a vast spectrum of managerial topics, such as the green economy, social and innovative management. In 2019, a special issue was published, entitled *Strategic Research Directions*, bringing together various diverse perspectives in the field of strategic management.

To date, the entire international editorial board and international review board have duly respected the publishing and ethical codex of ASMJ, holding it in high regard, resulting in an overall acceptance rate of 25%, a total of 19 published volumes, containing 707 articles. The main ethical principles upheld are: confidentiality, competence, constructive assessment, impartiality and integrity, disclosure of conflict of interest. ASMJ is an indexed journal, in database such as SCOPUS (cite score in 2018: 0.93; CiteScore Tracker 2019: 1.38), PROQUEST, Google scholar (h5 Index: 14), etc.

For a successful, continuous creation of future issues, the ASMJ cordially invites both the practitioners and academicians to submit their respective practical and theoretical manuscripts, in the hope of achieving its mission, as a subsidiary of Allied Business Academies, to *“expand the boundaries of the literature by supporting the exchange of ideas and insights which further the understanding of strategic management and leadership”*.

The editorial board would like to express immense gratitude to all the past, present and future authors, who submit their manuscripts and contribute to the success and status of ASMJ within the scientific community. In particular, a debt of gratitude is owed to all the reviewers, for their commitment and hard work, who, through a double-blind reviewing process, helped the authors, improve both their manuscripts and professional competencies.

We look forward and are delighted by the prospect of continued cooperation.

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