

EDITORS NOTE: INTERNATIONAL CASE STUDIES

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INTRODUCTION

Protecting and strengthening research in the midst of COVID-19 will require thoughtful and concerted efforts on the part of governments, funders, universities, and academic communities to collaboratively develop, implement, and fund long-term plans that elevate the voices of students and researchers in national policy decisions. Sustainable research systems are vital, not just to the success of pandemic responses but also to the health of all societies the world over.

Journal of International Academy of case Studies (JIACS) is the most preferred and highly accessed Journal in the field of accounting and finance. The Journal is indexed in reputed and leading research & citation database like MIAR, CNKI, WorldCat, JournalTOC, Open J-Gate, Citefactor & Google Scholar. At many instances' members of the editorial board also prefer to submit their articles. Such practice is common in other reputed specialty Journals. In fact, JIACS encourages editorial board members to actively contribute.

JIACS is an online peer-reviewed International research journal that offers a platform for policy makers, academicians, educational institutions, researchers, scholars and student community at large to publish their latest research findings covering of various facets of business administration including human resource management, business economics, laws & ethics, corporate social responsibility, finance, accounting, marketing etc. With 30% of acceptance, JIACS invites authors and professionals to contribute their case studies. The journal focuses on disseminating the latest innovative research in the fields of management, marketing, leadership, international business, public administration, finance and accounts, organizational behavior, entrepreneurial ecosystems in developing economies, the evolution of banking system, banking case studies - money laundering, anatomy of a scandal, lessons from the financial crisis, retail banking, Supply Chain, Manufacturing great recession, monetary policy, quality and safety attributes, business laws, corporate social responsibility, training & development, six-sigma projects, strategic investment, evaluating financial and social returns for investors, game-changing technologies, asset allocation principles, e-feedback, creative promotions, ethics cases, minority enterprises, unfair labor practices, tax exemption, technology integration, gaming and economic development, corporate culture, gender discrimination at work places, and accounting information systems. Your journal seeks academically case studies that will appeal to theoreticians and will also have direct relevance to practitioners in above mentioned research area. Cases can be library or field based, or illustrative which apply rigorous qualitative and quantitative methods in the empirical testing of theory are strongly encouraged. Authors are requested to submit Case Study along with class room Teaching Notes for the relevant article.

The editorial team consisting of Editor, 4 Associate Editor, 9 Member in Editorial Board and over 100 members in review board are involved in the entire article cycle starting from submission to final recommendation. The entire review process is carefully structured so as to minimize the possibility of bias. JIACS functions on principles of scientific excellence, publication ethics and transparency. It makes mediatory that every article is submitted only through the online manuscript submission and review system powered by Allied Business Academies.

We look forward to working with the active and vibrant members of the Editorial Board, extensive reviewing panels, and contributors to make JIACS an accessible and leading

outlet for high quality academic, theoretical, and practical case studies in all areas business and Management and their relationships to cognate disciplines. It is our mission to foster a supportive, mentoring effort on the part of the referees which will result in encouraging and supporting researchers. We welcome different viewpoints because in those differences we improve knowledge and understanding.

I take this opportunity to acknowledge the contribution of Dr. Costas Siriopoulos during the final editing of articles published and the support rendered by the editorial assistant, Ms. Jeniffer Oliveira in bringing out issues of JIACS in time. I would also like to express my gratitude to all the authors, reviewers, the publisher, the advisory and the editorial board of JIACS, and look forward to their unrelenting support in all future endeavors. I would like to take this opportunity to wish all our authors, readers, editors, reviewers and editorial team, in this difficult and atypical moment of a pandemic caused by COVID-19, to protect themselves for their health and that of others.