

INTERNATIONALIZATION OF ENTREPRENEURIAL UNIVERSITIES

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Entrepreneurship is a phenomenon that occurs in different environments and places and, as a result, it leads to economic growth through innovations that people have created in response to economic opportunities (Chitsaz et al., 2019; Ziya et al., 2019). In fact, successful organizations are those that have a coherent plan for the future besides keeping pace with social developments (Tajpour et al., 2015). Entrepreneurial university is involved as a trend in the development and transformation of universities (Taucean et al., 2018). Therefore, nowadays, universities are evaluated with methods to meet the social and economic needs of the community (Tajpour et al., 2018; Tajpour & Salamzadeh, 2019). Thus, the Entrepreneurial University is considered as a catalyst for universities to facilitate entrepreneurship in the international arena (Centobelli et al., 2019). The internationalization of the entrepreneurial university is a set of activities related to the expansion of international scientific and academic cooperation and communication, which aims to provide an educational and research environment in universities (Altbach, 2014). Besides, one of the essential methods in the development of the entrepreneurial university is the use of virtual social media for teaching and learning (Salamzadeh et al., 2013, 2015, 2016, 2019; Tajpour et al., 2019). For this reason, researchers consider entrepreneurial universities as a social system that seeks to innovate in business activities (Tajpour et al., 2018). Therefore, the Entrepreneurial University represents universities that provide opportunities, trends, cultures, and suitable environments that are conducive to encouraging and accepting the entrepreneurship of students and graduates (Gibb, 2012; Khahande Karnama et al., 2017; Ratten, 2017). However, environments that are more dynamic than before have led universities to seek answers to this dynamism in order to achieve higher success and performance (Nikraftar & Hosseini, 2016). Research shows that universities are increasingly devoted to the commercialization of knowledge and suggest that entrepreneurial universities focus on changes in the university paradigm (Ziyae & Tajpour, 2016; Tajpour et al., 2018); Therefore, we conclude that the entrepreneurial university impact on the improvement of the economic and social situation of the society by changing the mentality and perception of people about innovation in order to build the process of creating a business. Besides, with the development of societies, the presence of entrepreneurs in social and economic activities has increased, and its continuation requires the existence of appropriate contexts. The internationalization of the university has different sources that resource-based theory allows us to compare them. Finally, universities that work in the field of internationalization respond more to innovation in society. For doing future research on the development of university spin-out companies, the internationalization of university should be taken into account.

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