LETTER FROM THE EDITORIAL BOARD FOR ACADEMY OF EDUCATIONAL LEADERSHIP JOURNAL

Dr. Ratish C Gupta, Daly College Business School Indore

The Current pandemic is growing exponentially in the whole world. As of today, millions across the globe have been reported infected with this virus. There are still many uncertainties as to how the next few months will impact the global community, both professionally and personally, so it is essential to look at both spectrums to make educated decisions regarding marketing world. The Covid-19 crisis is affecting the way that we work and we're all learning how to work more remotely. It may also affect the way we go about conducting research. This pandemic is leading us all to reflect on how we do things. Researchers should take time to pause and reflect research topic and design. For example, if you're researcher you could focus on desk-based aspects of the research (e.g. literature reviewing, writing up a section of the thesis). In current scenario researcher can utilize their time by writing quality research paper or article or case studies. It is equally important to choose reputed journal where it can get published.

Academy of Educational Leadership Journal (AELJ) is a highly reputable open access journal that is affiliated with the Allied Business Academies. The Editorial Board and the Editors are appointed by the Allied Academies, Inc., a non profit association of scholars whose purpose is to encourage and support the advancement and exchange of knowledge, understanding and teaching throughout the world. The mission of the AELJ is to publish theoretical, empirical, practical or pedagogic manuscripts in education. Its objective is to expand the boundaries of the literature by supporting the exchange of ideas and insights which further the understanding of education. The articles contained in this volume have been double blind refereed. The acceptance rate for manuscripts in this issue, 30%, conforms to our editorial policies.

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