

MEDIA AND AUDIENCE: AUDIENCE RECEPTION OF GOVERNMENT ACTIVITIES IN MEDIA ONLINE

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ABSTRACT

This study focuses on the position meaning the audience the City of Makassar to the activity government Governor of South Sulawesi in the media online. This research uses a qualitative approach, the type of the analysis of the reception berorinetasi field (field research). Source data this study uses data written and the data field by taking informants from the public the City of Makassar. Methods data collection used was in-depth interviews, observation, and documentation. Processing techniques and data analysis performed with through three stages, namely: clarification of data, data reduction, and the presentation of data, conclusion and verification. The results of this study show that the preaching of Governor of South Sulawesi accepted dominant-hegemonic by the audience of the City Makassar among them about the news in general, about the news that contains the type of leadership and the excess of government Governor of South Sulawesi to the news about the career Governor of South Sulawesi. Audience the City of Makassar is located on the negotiaton position against lack of government Governor of South Sulawesi on the news presented Tribuntimur.com and Fajar.co.id. In the news serves political career Nurdin Abdullah, the public audience of the City Makassar is located on the opposition position. News related political career Governor of South Sulawesi also got the receipt negotiations. The development of information technology and communication today very rapidly. This gives a great chance of occurrence of practices more effective communication compared to the past. Now, information and communication technology is needed in order to meet the demands of the times because with the technology, man is able to spread and receive messages without any limitation of place and time.

Keywords: Meaning, Government, Governor, Reception.

INTRODUCTION

The development of technology information and communication is very rapid. This gives opportunities of practice more effective communication compared to the past. Now, information technology and communication is needed in order to meet the demands of the times because with the technology, man is able to deploy and receive the message without the limitation of place and time.

To further simplify the sending and receiving messages in the communication process needed media as conduits between the source and the recipient of the message. In the world of journalism, the media as a source of information needed by the community. The need for an information or the news also made media is growing rapidly along with the the development of technology.

The mass Media is wrong one very important element in a process of communication. Media provide ease in the communication process. Media online today more and facilitate the community in acquiring news or information in quick, easy and practical. Media online is one of mass media which are popular and are typical. The peculiarities

of the media online located on must have a network technology with using a computer device or gadgetsother like smartphone.

Some of the advantages owned media online access easy for still supported by the network internet and the computer device or smartphone. Media online serves are up to date, realtime and practical. Media online up to date because can update information from time to time. Media online realtimebecause can present news or information along with the incident in field. Practically because of the media online can be accessed anywhere and anytime as far as supported by technology the internet (Yunus, 2010).

The convenience offered media online will accelerate the delivery of information to the public. The journalists online allows in upgradeupdate news or information that is displayed along with the genesis in field. The audience can easily access the news or information with the presence of the media online. With ease, the audiences are required to be more careful in receiving and disseminating information received. Filter information necessary to do so is not fatal so cause unrest in the community.

Media online developed along with the widespread of the internet network in the entire remote areas of Indonesia and the widespread use of smartphone that can easily access the internet. Media online also growing rapidly in South Sulawesi, along with the needs of information society. Media online this easy to the people of South Sulawesi, including the District of Bantaeng and Makassar in obtain news or information.

In this research, the media online the local question is Tribuntimur.com and Fajar.co.id. The second the media put the contributor specifically made for continue to update the news in several districts in South Sulawesi. This is done to present news that is more diverse and not only the monotonous preaching of the events that occur in the urban course.

A variety of events and issues that is a conversation the audience is often loaded by both the media. As the major media in South Sulawesi, Tribuntimur.com and Fajar.co.id occupies a position as media with visitors most this into consideration that the media is a two of some of the media which became a reference current information in Sulawesi South. Leading figures and famous are also often reported on Tribuntimur.com and Fajar.co.id, one of which Governor of South Sulawesi.

The Success of Governor of South Sulawesi as the Regent of Bantaeng during the two periods in the lead and advance Kabupaten Bantaeng is a benchmark for the audience to the leadership of Governor of South Sulawesi as the Governor of South Sulawesi. With a variety of achievements that change the Bantaeng District as the transit area is the area of the leading destinations in South Sulawesi. As a candidate for governor until the elected Governor of Sulawesi South in the year of 2018 the making Governor of South Sulawesi more reported by the mass media. Moreover, political opponents are considered strong and excellent in the realm of the political, namely, Ichsan Yasin Limpo, is the former Bupati of Gowa two periods and Nurdin Halid as Golkar Party politician.

The power of the media in preach the achievement of Governor of South Sulawesi indeed give the impact that very good in the political career Governor of South Sulawesi. Through the mass media, the real work is done Governor of South Sulawesi may be known to the public extensive, not only the people of South Sulawesi but also the community the world. Previously, Governor of South Sulawesi was rumored to be asked to be the Minister in the Cabinet Jokowi-JK. This is one of the evidence how the contribution of the media towards the political career Governor of South Sulawesi. Mesiki was up to this time it is not known for sure.

Governor of South Sulawesi in terms of politics as a candidate for governor of South Sulawesi often be the object of news media online yet clearly the truth. Some news about Governor of South Sulawesi is suffering from cancer of the vocal cords. The news is loaded in media portal matasulsel.com with the title of “*Suspicion of Cancer The Vocal Cords, Activists Ask Governor of South Sulawesi To Be Honest*”.

Governor of South Sulawesi is also often attacked other issues during the political campaign in progress, such as nickel mining company in Bantaeng which is not making, labeled have no commitments due to replace the candidate for vice previously, Mr. Bali Lamo became Andi Sudirman Sulaiman, is the younger sister of the Minister of Agriculture, Amran Sulaiman. Familiarity with the media being one of the advantages of Governor of South Sulawesi with pasangan candidate for governor of other. The attack campaign black it is not solely reply to it. Governor of South Sulawesi is not too respond to such issues as it considers will increasingly disturb the atmosphere and provide opportunities offender black's campaign to continue to bring up other issues.

Even so, Governor of South Sulawesi that is not a party cadres declared as the Governor of Sulawesi South promoted by PDIP, PAN and PKS by a vote 1.867.303 of 4.334.359 voters to use their voting rights. Superior in 16 regions of the 24 districts in South Sulawesi. Together his deputy, Governor of South Sulawesi officially sworn in as Governor of Sulawesi South by President Joko Widodo at the State Palace on September 05, 2018 (<https://sulsel.kpu.go.id/>) After being inaugurated, Governor of South Sulawesi directly realize the work priorities that the formulation begins by recruiting 15 professor faculty in various fields for the acceleration of development in South Sulawesi. Some of the priority work do Governor of South Sulawesi among them are public services. Better service for administrative and service infrastruktur. His also new course inaugurated rest area in the District Bantaeng as an initial step to actualizing the economic populist that will also be built in some areas in South Sulawesi.

The researcher choose news about Governor of South Sulawesi on the media online Tribuntimur.com and Fajar.co.id because of the diversity of the news about Governor of South Sulawesi are easily accessible by the community so that give the results of interpretation of the meaning of the news provided by two media in South Sulawesi. The news in question is the news contained on the kampamy Governor of South Sulawesi as a candidate the governor starting in July 2018 until the future government in May 2019. Tribun Timur is one of the major media with the sequence of first as a media with the number of visitor most in South Sulawesi demand Alexa. Tribun Timur shaded by two companies, namely Kompas Gramedia and Bosowa (Tribun Timur, 2018). In 2007 the Stands East of the launch site website the given name Tribuntimur.com who has a site www.tribun-timur.com. While The Fajar.co.id media is the born after the emergence of the Fajar of tv, Faar, FM and the Newspapers the Fajar in South Sulawesi with the portal of the national news dominated by PT. The Fajar of the National Network launched on February 24, 2015 (Fajar, 2018).

The contents of the media understood as part of a process, in which common sense constructed through the readings obtained from the image and language text. While, the meaning of the text media isn't transparent but product interpretation of the reader and the audience. The analysis of the reception of emphasize on the message of the reader in decoding (interpret media texts), in which the media text is a must read through the perception of the audience shape meaning and understanding of the the text of the media provided (Hadi, 2012). The audience will be free interpreting each topic of the news he had read through Tribuntimur.com and Fajar.co.id

with the experience and background that is owned. The reality of the media as a result of construction re-offered will be compared and the reality of the real truth without limitation of the angle of view coverage.

Various information about the Governor of South Sulawesi on Tribuntimur.com and Fajar.co.id is attention South Sulawesi. Related news Governor of South Sulawesi became the consumption of the audience of the media, in which news about “*Governor of South Sulawesi Received the Bintang Jasa Utama from Jokowi*,” “*Entrepreneurs Rally at the Office of the Regent of Bantaeng, Imaging Not Match Reality*” and “*Wow, Rental Helicopter Governor of South Sulawesi Makes Astounding Use 50 Hours Of Paid Rp2,5 Billion*” As Well As “*Not Just Ask The Helicopter, Governor of South Sulawesi Also Ask The Bus Luxury But Return Denied*”.

This research will be conducted in the City of Makassar because it is the capital city of South Sulawesi Province that became the center of the urbanization of the society from various region in South Sulawesi. Makassar became one of the region government Governor of South Sulawesi that has the immediacy of an emotionally and the demographic that is certainly the local community is able to provide his opinion of the news Tribuntimur.com with reality that is felt. Makassar is a city of multiethnic or multicultural with diverse ethnic groups which settled, among them the Bugis, Toraja, Buton, Javanese and Chinese. The people of Makassar is predominantly Islam with the number of 82, 39% of the total population of more than 1.6 million. The rest of the Protestant 9,61%, Catholic 5,65%, Buddhist 1,41%, Hindu 0.76 percent and Confucianism of 0.27% with 15 districts and 153 the village/kelurahan.

The audience of the City of Makassar multiethnic will give meaning and acceptance of the different in accordance with the nettle behind the social, religious and cultural respectively. In this research will only be conducted in the City of Makassar with the criteria of the informant namely access portal Tribuntimur.com or Fajar.co.id at least three times in a month, following the development of news Governor of South Sulawesi, and has social media use in sharing the news about Governor of South Sulawesi. It as a material researcher in considering the audience that will be selected as informants.

The existence of Tribuntimur.com and Fajar.co.id be a source of information up to date and realtime so the community also met their needs for information for Governor of South Sulawesi. Not only that, the community can also compare the news obtained with the reality on the ground. It these become the material for people to interpret any news about Governor of South Sulawesi as the Governor of Sulawesi South.

This study uses approaches to the analysis of reception (they serve analysis) cultural studies. This approach suggests that media texts gain meaning in when receiving the news through the media, and that audience are actively produce meaning from media to receive and interpret the text according to position-the position of social and cultural them.

METHODOLOGY

This type of research used is the analysis of the reception (reception analysis) that field-oriented (field research). Type the research was conducted using a research approach a qualitative research that emphasizes on the data in the form the words and images. This type of analysis reception used to outlines the the understanding of individuals significantly related to perceived each and every individual. The analysis of the reception similarly as the analysis of comparison of textual from the media point of view with the viewing angle audience to produce an understanding or meaning to the object. Audiences not necessarily give the meaning of the corresponding with what is desired and provided by the media.

The source data consists of data primary and secondary data. Primary Data (data change) of the data collected by the researcher directly from the first source or place the object of the research conducted (Sugiyono, 2009). The primary Data question sourced from the results of interviews and observations with the audience the city of Makassar, which follow the development of the activity of the government Governor of South Sulawesi on Tribuntimur.com and Fajar.co.id.

Secondary Data (data written) the data collected through the sources of literature previous that is the source of the second data. Secondary Data some sort of archive published that has a connection with peneltitian done (Hasan, 2002). Secondary Data referred to is the news about Governor of South Sulawesi on Tribuntimur.com and Fajar.co.id, dissertation, reference scientific books and documentation as well as written data other concerning the research undertaken. The second data source the research traced continuously up to reach the final conclusions are valid.

Data were collected through the method of observation, interview and documentation. The informant selected by using the purposive sampling, namely the sample is determined on the basis of certain considerations. Basic become consideration what is meant is the informant active access Tribuntimur.com, and Fajar.co.id, has a device for access the internet, and informants is the people of the City of Makassar who has a background of social, cultural and political differ.

RESULTS AND DISCUSSION

The Position of the Audience in Interpret Media Texts

The emergence of reception research in the study of mass communication back in encoding and decoding poleha Stuart Hall in the discourse of television. As known as reception researches in the study of media related to cultural studies and the Birmingham Centre, although then show that the theory of reception has roots other (Alasuutari, 1999). The receipt of the message starting with the process decoding that is an activity that is contrary to the process encoding. Decoding is the activity in translating or interpreting messages physical to a form that has meaning for the recipient (Morissan, 2013).

Theory encoding-decoding Stuart Hall suggests that the audience acquires the meaning of their own of media texts. Meaning this can be dominant, negotiated, or resisted. Theory encoding-decoding is communication theories that suggests the audience active reading text-text media and not just accept it passively. They interpret media texts according to cultural background and their own experience. In theory encoding-decoding, Hall suggested that media texts are read in three ways main. Reading text dominant or favored is the way its creators want to audience understand and respond to it. Reading the text opposite is when the audience completely rejects the the message. Reading negotiated is when the audience interprets the text with their own unique way, which may not be as intended by the producer.

The analysis of the reception to discuss regarding the interpretation of media content by khakayak. This analysis concerned with the responses of audiences to media products obtained. According to Ratna (2007), in general, the analysis of reception is defined as reception, reception, response, reaction, and the attitude of the reader of a literary work (Ratna, 2007).

According to Fiske in the Ani Syriac, the utilization of the theory of the analysis of the reception is the study supporters in the study of the audience actually want to putting the

audience is not merely passive, but seen as the agent cultural that has a power of its own in interpreting the meaning of the a variety of discourses that offered media. The meaning of the given media ago is open or polysemic and can even taken oposisiif by the audience. Message-the message delivered through the media is a combination of a variety of complex sign characterized by the existence of a preferred readinghave determined, but still has the potential accepted with how the message was sent (Suryani, 2012).

The process of interpretation occurs if the public media is able to provide its own meaning upon the ritual consumption of media was done every day, in the context of social. The consumption of media content is able to provide shared experience someone with other people through the stages of the context of media use. Attention the individual in the process of mass communication is a process of conjecture and understanding (Baran & Dennis, 2010).

Analisis the reception have the argument that contextual factors affect the way the audience memirsa or read the media, for example movies or television programs. Factors contextual elements including the identity of the audience, the receptivity of audiences the top product of the media, even including social background, history and political issues. In short, the theory of this put the audience in the context of a wide variety of factors that influence your audience as well as creating meaning from the text. Conceptually audiences consume media in different ways and needs. This research refers to the thinking of interpretive which emphasizes on the experience subjective (meaning-construction) someone in to understand a phenomenon. In this context, a closer look at what what's actually happening on the individual as a consumer of media texts and how they perceive and understand the text media when the associated with the media (Hadi, 2012).

The audience is considered active in interpret the contents of the media in this case is news. There some type of audience is active, among other things:

- a. The selectivity, i.e. the audience active considered being selective in the process of media consumption that they select. The consumption of media much based on reason and purpose specific.
- b. Utilitarianism, namely audiences actively consume media in order to meet the needs and specific objectives that they have.
- c. Intentionality, namely the use of intentionally and constantly from the media content.
- d. Participation, i.e. the audience actively think about the reason they in consume media.
- e. The audience active trusted as a community resistant in the face of the influence of the media and not easily persuaded by the media.
- f. Audiences who are educated and considered to be able to choose the media that will be consumed in accordance with the needs compared with the audience that is not educated (Junaedi, 2007).

The audience will actively using a variety of categories they have to do decoding to the message, and they often interpret the message the media through ways that are not desired by message source so that raises a different meaning. As a result of the emergence of the different meanings of this, ideologythat the opposite will be popping up in the community. The desired meaning a media message can be lost or not accepted by the group certain audiences because they give different interpretations (Morissan, 2013).

In this study there are three type the position of the audience in the analysis of reception. According To Stuart Hall the reception is how the encoding process is the audience took place in the in the media. Stuart Hall saw that the audiences do the encoding to the message through the three viewpoints or positions as the following:

1. The position reading of the dominant (the dominant hegemonic position/reception).

This position occurs when the manufacturers of media products using the code-code that can be received in the public so that the audience will interpret and read a book or sign the message that has been received in general. For the position of this, hypothetically it can be said

there is no difference of interpretation between the producers and the audience. Similarly, among the audience own diverse that hypothetically has the interpretation that the same.

2. Readings are negotiable (negotiated code or position)

In the second position, not a reading of the dominant. Condition that occurs in the form code what delivered manufacturers interpreted continuously in between both sides. In this position, manufacturers are also using the code or political beliefs that are possessed by the audience, but when accepted by the audience not to read in a general sense but it will using a confidence and belief as well as compromised with code-the code that is provided by the manufacturer.

3. Reading the opposition (oppositional code or position/rejection)

The position readout of the type of the third is the opposite of the position of the first. On the position of the first reading, the audiences provided a common interpretation and live use in general anyway, and hypothetically the same with what is delivered by the manufacturer. While in this position, audience will signify differently or read be diverse with what you want delivered by the audience the. The reading of this opposition appear if the manufacturer does not using the framework of cultural reference or kepercayaan political the audience that will use the framework of cultural or confidence in his own political (Procter, 2004).

In the third position above, the media is very instrumental in shaping the reception of the audience. Media trying to get the audience to accept what is given by the mass media. The effort is not only done by the media, but the elite the ruler of a society. When the elite managed to memobilisir consent, Gramsci in McNair (2016) call it as hegemonic the elite rulers. The ruling elite no longer protect the structure social through coercion and force of arms, because the citizens give approval to the system and place in it. Maintaining hegemony is a cultural process, in which media plays an important role. Media participate in maintaining a representation against the power system. In this case, the media not only gives support like a particular political party but also strengthen and reproduce the consensus of the people in general about the feasibility of the system as a whole (McNair, 2016).

The analysis of the reception of Stuart Hall always associated with the theoretical model of the endoder-decoder as follows:

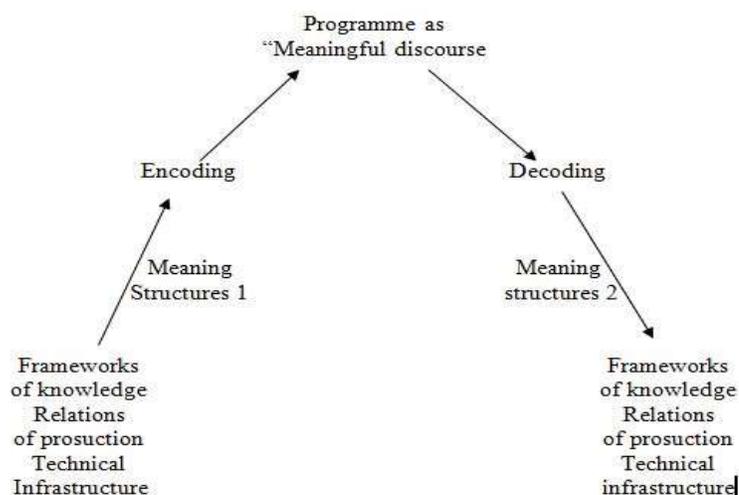


FIGURE 1
THE MODEL OF ENCODING/DECODING STUART HALL

Source: Image of the Highly Anticipated, Encoding Decoding

From the Figure 1 above, it looks clearly the structure of the first meaning and the structure where the second may not be the same. They are not an identity that lasts. The code of encoding and decoding it may not be perfect are symmetrical. The level of symmetrical or the level of understanding and misunderstandings in the exchange of communication depending on the level of symmetrical (relationship equality) built between the position and the personification of encoder or manufacturer and decoder or the recipient. But it depends on the level of identity or non the identity between the codes which perfectly or imperfectly transmitted, interrupt or systematically distort what transmitted.

The community is one of the elements in the process of democracy. The community is able to think based on the reasons that scientific and logical. Moreover, the ability of the community in view of the different perspectives also appear from a background of socio-cultural, so it appears that they are able to see the issue as critical. They interpret the information obtained in accordance with the knowledge and experience it has.

Society has the ability to give a view or judgment personally against the the surrounding environment. Through the entire sensory organs which is supported with the socio-cultural background that is owned. They use it to give a view of an object. As stated by Lahry in Baran & Dennis (2010) that the view is a process used maanusia to interpret data sensory to human through the five senses.

The audience is an element of important both in the process of political communication without the audience, no relevant messages. Audience the recipient of political communication certain may be quite extensive, as well as advertising billboards or advertising campaign the purpose of which is to convince all citizens or voters (McNair, 2016).

The process of interpretation occurs if the public media is able to provide its own meaning upon the ritual consumption of media was done every day, in the context of social. The consumption of media content is able to provide shared experience someone with other people through the stages of the context of media use. Attention the individual in the process of mass communication is a process of conjecture and understanding (Baran & Dennis, 2010). Researchers uncover acceptance the community with the ability to interpret the news in the mass media.

Pemaknaan Audience Makassar to Topic News The activity of the Government Governor of South Sulawesi in the Online Media

The topic of preaching activity government Governor of South Sulawesi on Tribuntimur.com and Fajar.co.id rated in accordance with everything that is done by Governor of South Sulawesi without engineering news. Denny Lgive meaning of hegemonic against a diverse range of topic coverage activity government Governor of South Sulawesi that loaded by Tribuntimur.com and Fajar.co.id that consider the preaching of Governor of South Sulawesi on Tribuntimur.com according with what has been done Governor of South Sulawesi during this time, without engineered.

Acceptance hegemonic an acceptance which occurs when the manufacturer of the product media using the code-code that can be accepted in general so the audience will interpret and read the message or mark the with a message that has been received in general. For this position, hypothetically it can be said there is no difference of interpretation between producers and audiences. Similarly, among the audience it diverse hypothetically has the same interpretation.

According to Danny L, topics news about activity government Governor of South Sulawesi loaded by Tribuntimur.com and Fajar.co.id without engineering, which is carried out right.

“Governor of South Sulawesi is quite better in the running of government as the Governor of south Sulawesi. He became a protector to all segments of society though the people of South Sulawesi have a compound. I as a society South Sulawesi felt that Governor of South Sulawesi is good enough for me to see the last few months. He worked without engineering, which is carried out right”.

In line with that stated above, Sukarta I Madealso assess that all the news related the activity of the government Governor of South Sulawesi is loaded by Tribuntimur.com and Fajar.co.id is not fabricated.

“I see Governor of South Sulawesi is not a lot of issues that discuss the ugliness of leadership as the Governor of south Sulawesi. He's a good leader. Cause there is a lack of, Governor of South Sulawesi is human. So still have keterbatas. If there is a lack of we equally find a way out and constructive suggestions and solutions. What he is not something fabricated.

It is also stated Syahrullah which considers that the topic of preaching activity government Governor of South Sulawesi on Tribuntimur.com and Fajar.co.id although very diverse but it is in accordance with the that occur in the field.

“That done he was very diverse during the governor and of in accordance with what happens in the field. Of course what Pak Governor of South Sulawesi in South Sulawesi is part of the commitment to work that submarine is echoed and has been done in This Bantaeng while serving as Regent. What done his real presence. Oriented towards small people such programs conducted in Seko, isolated areas in which for this became the scourge of the society of North Luwu which is now a attention to open access roads that can be crossed four-wheeled vehicles without having to play in the mud again. Where before the road can be reached by the time four days and one of the areas with rates ojek termahal”.

Ayu also provide the acceptance of the hegemonic to the overall topic news related to activity government Governor of South Sulawesi considers the Activity of the government Governor of South Sulawesi right the presence of. He to express himself never take a conclusion that the preaching of it only imaging alone.

“The activity of the government Governor of South Sulawesi is true. I never take a conclusion that news was just a mere image. Can say the preaching activity Governor of South Sulawesi is quite balanced and clear. During this reign he was pretty good. Especially with the Baruga south Sulawesi, I think it's very good so that people can channel the complaints obtained in about his place of residence and can also provide input to the Provincial government but still waiting buzz” (Ayu, 2019).

Lead on the preaching activity of the government Governor of South Sulawesi based in some areas, Wilhelmus Tulak also give the acceptance of hegemonic because it considers it as a how to Governor of South Sulawesi bring government closer to the people.

“These I guess how bring government to the people. Reasonable he wants to base in some areas“(Tulak, 2019).

While Lao provide the acceptance of the opposition which refers to the the preaching activity of the government Governor of South Sulawesi are based on some of the areas. He considers the pemerintahan governorwith based in some areas in South Sulawesi, it is definitely not efficient.

“Government with based in some areas in South Sulawesi, it is definitely not efficient because to move the right there is a Regent in each the region. I see government activity in some areas in South Sulawesi was not effective and a waste of time. That sounds great but the weight of the realization”.

Of some meaning the informants above, the topic of news related to activity government Governor of South Sulawesi, part large the informant provide acceptance of the hegemonic against the rest of the news topic related to Governor of South Sulawesi because it considers news the true and not innovated like that was stated by Danny L and Sukarta I Made. Danny L consider that as the people of South Sulawesi, He feel that Governor of South Sulawesi is good enough for viewing the activity of the government the last few months. Governor of South Sulawesi is assessed to work without the engineering and done true. Sukarta I Made also suggested that what do Governor of South Sulawesi in the activity of his reign is not something fabricated. Acceptance the opposition given by the Lao While Lao refers to preaching activity of the government Governor of South Sulawesi based in some areas. He considers the pemerintahan governor with based in some areas in South Sulawesi, it is definitely not efficient.

Pemaknaan Audience Makassar against The type of Leadership Governor of South Sulawesi in the News Tribuntimur.com and Fajar.co.id

The type of leadership Governor of South Sulawesi also often to be news in the online media. Wrong only news with the title *“One Year Prof Mainstay Nahkodai South Sulawesi, the People of the Cave Said This”* with the following narration:

"He (Nurdin) is opening a network of national cooperation and international. Indeed there has been no result at the moment, but in the future, we will reap the rewards," said Kahf to the Stands, on Wednesday (4/9/2019).

Special Governor of South Sulawesi, map of the Cave, when he began his leadership in Bantaeng, enough a lot of resistance early.

However as time went on, Nurdin able to prove its performance got great appreciation.

"Allow he worked, certainly he has the leadership style of its own different with the governor to the previous governor," he said.

"Expectations society against Prof Nurdin is so great. I am sure he is not will squander the hope of the community," said Kahf.

The type of leadership Governor of South Sulawesi is considered as the allies are able to position himself together with the community. The type of leadership Governor of South Sulawesi in his activities as Governor of South Sulawesi is considered similar to the style of blusukan is often done by Jokowi. Wilhelmus Tūlak give the meaning of hegemonic against the type of leadership in the the preaching activity of the government Governor of South Sulawesi in Tribuntimur.com nd Fajar.co.id.

“He is a leader who positions himself with the people. That's what I see. Similar to Pak Jokowi is the one. So he calls it like the impromptu visit. The last few months he attacked the issue of which corner, himself but beliaul not distracted by the discourse and calm. In general I see that he tried to to be a leader who truly know what is happening, not only in the city but up in these areas” (Tulak, 2019).

Sukarta I Made is also in line with the assessment put forward by Wilhelmus Tulak that Governor of South Sulawesi has the type of leadership that a good leader and not many addressed the issue of its ugliness.

“I see Governor of South Sulawesi is not a lot of issues that discuss the ugliness of leadership. He's a good leader. Cause there is a lack of, Governor of South Sulawesi is the man. So still have keter batas. If there is the lack of us together find a way out and constructive suggestions and solution”.

Danny. L also argued that Governor of South Sulawesi is a leader who is good enough and can to protect the society.

“Governor of South Sulawesi is quite better. He became a protector to all segments of society although the people of South Sulawesi have a compound. I as the people of South Sulawesi felt that Governor of South Sulawesi has type of leadership that is good enough for me saw a couple of months last” (L, 2019).

Syahrullah also define the type of leadership Governor of South Sulawesi as a leader who the revolutionary is able to see the issue with finding a formulation that right. Leaders who are honest hard workers and intelligent.

“Governor of South Sulawesi is the leader of the revlusioner able to see the issue with finding the right formulation. Leaders who are honest hard workers as well as intelligent. It is seen from the number of national awards obtained the province from various ministries for Governor of South Sulawesi served as the Governor of south Sulawesi. Even invited by the Commission as the speakers of the many regional heads in Indonesia. It's not regardless of the hard work and smart work as well as the honesty of the responsibility of the mandate that is being carried he as The Governor Of South Sulawesi”.

In line with Syahrullah, Ayu also said that Governor of South Sulawesi is the type of leader who sage in taking the decision. Governor of South Sulawesi is regarded as also a figure of calm when faced with a problem.

“Mr. Governor of South Sulawesi I think people are wise in taking decisions. He is also a figure of calm when faced with a problem, including impeachment against him” (Ayu, 2019).

While Lao give acceptance negotiation against type the leadership of Governor of South Sulawesi in the activity of his government as the governor of South Sulawesi because it considers Governor of South Sulawesi guy more muted. Governor of South Sulawesi rated as type academics who lead the bureaucracy. According to Lao, though first Governor of South Sulawesi've ever had the experience of leading in Bantaeng, but not such as in south Sulawesi.

“If you look at the type the leadership of Governor of South Sulawesi is one more muted. Pak Governor of South Sulawesi is the type of the academics who lead the bureaucracy. Indeed first Governor of South Sulawesi've ever had the experience of leading in Bantaeng, but not such as in South Sulawesi. Much more the complex here. Many decisions are taken not as easy as in Bantaeng. In Bantaeng first not so much appear controversies. Here it is, he took the decision and then appear various controversy. So Mr. Governor of South Sulawesi these I believe actually have idealism which is pretty good”.

Of some of the meanings that was stated by some informants, the informants give acceptance of the hegemonic versus the type of leadership Governor of South Sulawesi interpreted through the news that is presented Tribuntimur.com and Fajar.co.id. Like that was stated Syahrullah that interpret the type the leadership of Governor of South Sulawesi as a leader who revlusioner able to see the issue with finding the right formulation. The leader of the honest hard worker and smart. Wilhelmus Tūlak also suggested that tipe the leadership of Governor of South Sulawesi in his activities as Governor South Sulawesi is considered similar to the style of blusukan is often done by

Jokowi. As well as Ayu that suggests that Governor of South Sulawesi is the type of leader who wise in taking the decision. Governor of South Sulawesi is regarded as also a figure of calm when faced with a problem. Governor of South Sulawesi has the type of leadership who is a leader a good and much-discussed issue of its ugliness. While Lao is informants who give acceptance of the negotiations to interpret that Governor of South Sulawesi because it considers Governor of South Sulawesi guy is muted. Governor of South Sulawesi rated as type academics who lead the bureaucracy. According to Lao, though first Governor of South Sulawesi've ever had the experience of leading in Bantaeng, but not such as in south Sulawesi.

Assessment Audience the Argument of Governor of South Sulawesi in His Message on the Tribuntimur.com and Fajar.co.id

Argument Governor of South Sulawesi in online media got the attention of a wider audience. Such arguments of course about the leadership Governor of South Sulawesi as the Governor of Sulawesi South. The argument of Governor of South Sulawesi among them about the Stadium Barombong that often so question the society-related government Governor of South Sulawesi.

The argument of Governor of South Sulawesi in preaching that is loaded by Fajar.co.id. One of them entitled *"In The Presence Of Sohibul Iman, Governor of South Sulawesi: The Right of Inquiry the Goal Character assassination"* with the narrative the news here.

FAJAR.CO.ID, MAKASSAR-Governor South Sulawesi, Governor of South Sulawesi (NA), said that the right of inquiry rolling in DPRD south Sulawesi yesterday aim to murder character. It delivered NA when giving the opening speech briefing legislative se-Sulawesi, and was also attended by the President of the MCC Sohibul Iman, in the Hotel Claro Makassar, Saturday, September 15th, 2019. *"I report Mr. President, if for one year we served, we fasten construction, but we are rewarded with the right questionnaire. Rights questionnaire it's aim is to character assassination,"* said Nurdin, in the presence of Sohibul Faith. NA also said, for this VFD is the party that always supports him. The first time her forward as a candidate for Regent in Bantaeng for the period of the first, MCC-lah says forward. *"It used to be that I don't yet know about the political, but the VFD came and asked me forward, even when it was MCC the chair is only one. Our street and the two periods we win constantly story"*.

Diverse agumen Governor of South Sulawesi in the news Tribuntimur.com and Fajar.co.id get acceptance of the hegemonic by Wilhelmus Tulak because it considers the arguments issued Governor of South Sulawesi during this very reflect a leader that is rational.

"First of all we know that he's an academic, so we can see him using a rational approach, a common sense approach. I think it the thing of the principal. Whatever happens, Governor of South Sulawesi tend to be calm in the face of a problem. Different opinion but not always should be opposite. That's what I see. And it's typical of people have extensive knowledge". (Tulak, 2019).

Ayu also assess the arguments Governor of South Sulawesi delivered with cara delivery that very to the point and very structured.

"How the delivery of I think very to the point and highly structured. That's what it looks because he is an academic so the submission of the argument-the argument also classy and realistic" (Ayu, 2019).

Danny L also provide the acceptance of hegemonic because it considers the argument Nurdin Abdulah mounds plausible, moreover, he is a professor. He considers Governor of South Sulawesi can put you in a profesional as a leader area.

“Makes sense, especially he is a professor. I think he put himself as profesional as a regional leader. Long before argued sure he will think better”.

In line with Danny L, Sukarta I Made said that rgumen Governor of South Sulawesi is not in doubt. What was planned him nice and rational.

“The Argument of Governor of South Sulawesi no doubt. What was planned he was nice and rational. We see in Bantaeng, he argued and followed by the results of the ril. Away access to health services he argumentasikan to the increase in referral hospitals in Bulukumba, Palopo, and Bone was also heading to the direction that indeed see the condition of the society”.

Syahrullah also provide the acceptance of the hegemonic that Governor of South Sulawesi not grandiose in conveying information as the argument related program or the achievements made during his tenure as Governor South sulawesi. Governor of South Sulawesi rated very firm in addressing the related issues about him.

“He did not heroics in conveying information related to program or achievement performed during his tenure as the Governor of south Sulawesi. He was very resolute in addressing something related to the issue of him. Examples of cases when the passing of the trial of the right of inquiry of Parliament of south Sulawesi that is where he considers his former subordinates in the agencies the government that was her handshake that is considered pollution the name of the good. That's why Governor of South Sulawesi did not hesitate a member of an ultimatum to apologize so he did not bring the case that the realm of law. It was conducted by his former subordinate with a request written and released to several media outlets. Arguments issued he is very rational. The argument is in line with the the fact that occur in the field. Related the achievements of the program delivered and field conditions”.

Lao giving an acceptance negotiation against the argument of Governor of South Sulawesi on the news is loaded Tribuntimur.com and Fajar.co.id. He considers the arguments Governor of South Sulawesi tend to be positive and enough rational, but still not according to your expectation.

“Mr. Governor of South Sulawesi the argument tends to be positive. His argument is quite rational. But I see still does not match expectations. There has been no tangible result, most of them are still relics of the previous Governor overpass and part of some meaning the informant above, five the informant giving the meaning of hegemonyk against the type of argument Governor of South Sulawesi. In which Wilhelmus Tūlak that consider the arguments issued Governor of South Sulawesi during this very reflect a leader who is rational. Then Ayu also rate argument-the argument of Governor of South Sulawesi delivered with cara delivery that very to the point and very structured”. Next Danny L also consider the argument Nurdin Abdulah mounds plausible, moreover, he is a professor. He considers Governor of South Sulawesi can put you in a professional as a leader area. Syahrullah also provide the acceptance of the hegemonic that Governor of South Sulawesi not grandiose in conveying information as the argument related program or the achievements made during his tenure as Governor South sulawesi. Governor of South Sulawesi rated very firm in addressing the related issues about him. And Sukarta I Made said that rgumen Governor of South Sulawesi is not in doubt. What was planned him nice and rational. While one informant gave the meaning of negotiations namely Lao that consider the arguments Governor of South Sulawesi tend to be positive and enough rational, but still not according to your expectation.

Assessment Audience to the News Positive Governor of South Sulawesi on Tribuntimur.com and Fajar.co.id

Governor of South Sulawesi cannot be separated from the preaching of nuanced positive. In among the news that was published Tribuntimur.com and Fajar.co.id with the same title, namely “*Governor of South Sulawesi was awarded the Figures Forestry National*”.

News nuanced positive on Tribuntimur.com and Fajar.co.id get acceptance negotiations from Syahrullah consider the new positive Governor of South Sulawesi is necessary to find out the truth. He suggested that still wait buzz Governor of South Sulawesi, mengingat there are still some years into the future to carry out the mandate as The Governor of South Sulawesi.

“Of course, we still are waiting for the buzz him. Remember there are still some years into the future to carry out the mandate as the Governor of south Sulawesi. Because there are still many homework to be solved. He is so far enough satisfactory results of its work. There are some things that certainly need to be searched to know the truth. As one of the sources of information, the media need to wanted first know the truth”.

In line with Syahrullah, Yongris the Lao also gives its acceptance of negotiations because he assumed that inovasinya bagus, but need to see first the positive things or advantages such as what do Governor of South Sulawesi.

“Innovation good, moreover, the street Seko. I see him myself driving. But perlu seen first excess what kind of. If such receipt the award, it should be seen who gave you the award because many now party-the party giving the award. I don't so see it, I'm leaning on what is already done. If an example can be the award of Forestry, what the forest is repaired? But right reasonable also because the budget in the year 2019 is right of budgeting the previous governor in 2018”.

Danny L also give meaning negotiation because it considers kd Governor of South Sulawesi displayed the media is already pretty good. Though need to lack of clarity of everything that is done he considered positive.

“Needs to be seen first, the interests of society should take precedence. Excess Governor of South Sulawesi the displayed media is good enough. Although need the presence of the clarity of everything that is done he is regarded positive”.

In line with this, the Sukarta I Made considers that the government that will be done in an innovative and oriented on the welfare of the the community is done with good service system. For things kind of get the award for example, I think it needs to be studied further.

“See the reality. Governance will be carried out in an innovative and orientation on the welfare of the community which is done with the service system good. For the sort of things to get awards for example, I guess it needs to be studied further. Should not be an award given to a person or institution with ratings about generalisasikan but his judgment some”.

While Wilhelmus Tulak give pemaknaa hegemonic in the news positive Governor of South Sulawesi. He assumed that the bmany breakthrough made Governor of South Sulawesi, terkwhatever you do, do on the construction of insfrakstruktur.

“In the end all a must see. Many of the breakthroughs that made him a lot of options made by him, I of course see it had a reason. Terkwhatever you do, do on the construction of insfrakstruktur. One way Seko. The award given also according to me a concession meaning when he does something it will get consequences. And award that's a consequence” (Tulak, 2019).

The same is the case with Ayu consider that the advantages and positive things Governor of South Sulawesi standpoint in the media to nothing wrong, even very realistic with what's happening in field. So it's not news abal-abal.

“I am very proud with news of government activities he positive with the present excess of he. There is nothing wrong, even very realistic with what's happening in the field. So it's not news abal-abal”. (Ayu, 2019).

Of some meaning the informants above, the four give receipts negotiations. As stated Syahrullah consider the news positive Governor of South Sulawesi is necessary to find out the truth. He suggested that still wait buzz Governor of South Sulawesi, mengingat there are still some years into the future to carry out the mandate as The Governor Of South Sulawesi. Then Yongris The Lao also gives its acceptance of negotiations because he believed that inovasinya bagus, but need to see first the positive things or advantages such as what do Governor of South Sulawesi. Danny L also assume kd Governor of South Sulawesi displayed the media is already pretty good. Though need to lack of clarity of everything that is done he considered positive. As well as Sukarta I Made which considers that the government that will be done in an innovative and oriented on the welfare of the the community is done with good service system. For things kind of get the award for example, I think it needs to be studied further. While the two informasn other give meaning hegemonic, namely Wilhelmus Tulak assume that bmany breakthrough made Governor of South Sulawesi, terkwhatever you do, do on the construction of insfrakstruktur and Ayu who consider that the advantages and positive things Governor of South Sulawesi the standpoint in the media to nothing wrong, even very realistic with what's happening in field. So it's not news abal-abal.

Assessment Audience to the News Negative Governor of South Sulawesi on Media Online

Negative news about Governor of South Sulawesi did not escape the meaning of the audience. Of them in the news with the title *“Gegara Mine, Governor of South Sulawesi Didemo”*.

News nuanced negative overall on the Tribuntimur.com and Fajar.co.id get a receipt the opposition from Sukarta I Madethat consider if there less and weakness Governor of South Sulawesi need fixed same-same. Provide input and solutions. Not need overload the activity of the government Governor of South Sulawesiwith create a new issue. Leaders have different missions but the same goal, beneficial to the community.

“I don't wonder with language-the language of the right of inquiry because it is the language of politics. Indeed there are two camps always have the benefit and as if the two poles different. We want a government that is safe and quiet, in accordance civil society and the general well-being. That's what we aspire to. If the Governor is wrong not lowered, dikomunikasika first. Culture sipakatau regency sipakalebbi it is applied in government. Ways demonstration of anarchists parliament street also should not be done. If there is a the lack of them there is a weakness let's be corrected the same-the same. Provide input and solution. Don't overload the activity of her government with create a new issue. Leaders have different missions but the same goal, beneficial to the community. Like the stadium, indeed Mr. Governor of South Sulawesi ppiu waib is complete and should not shy away. The demands of society must be rational so problem adjusted the government to be resolved”. (Made, 2019).

Ayu also suggested that ifthere preaching negative about Governor of South Sulawesi, He no matter with it. The reason is because since Governor of South Sulawesi so The Regent Of Bantaeng, He see Bantaeng very turned on ‘hand’ Governor of South Sulawesi.

“From the beginning I've amazed by him. So if there is news that is negative about he I don't care about it. The reason is because since he so the Regent of Bantaeng, I see Bantaeng is very changeable at the hands of he. Starting from the cleanliness of the city, the breakthrough

that also works the same with Japan. Therefore I see, he can build south Sulawesi is better". (Ayu, 2019).

Danny L also suggested that negative news whatsoever about Governor of South Sulawesi, the most important Governor of South Sulawesi is working according to the wishes of community.

"Any reported negatively about him, the most important of his works according with the wishes of the people".

Different with the assumption to three the informant in the above, Syahrullah give acceptance negotiations to the news related to the preaching of the negative Governor of South Sulawesi because consider for some program that has not yet been realized and news-the negative news in the media. Governor of South Sulawesi should make material evaluation for the future in determining the attitude and steps appropriate in solving various problems as Governor South Sulawesi.

"Surely every leader in any country has disadvantages and advantages, including Governor of South Sulawesi. In the planning of development programs of course it took time to realize what the vision is and mission a public official. But certainly we all as a society can still be a control or critical partners of the government for each program run and see where the direction of the goal regional development of our beloved country. As public officials reasonable to be scrutinized. As the community of south Sulawesi, certainly hope a leader who can always bring the solution of every problem that happens. Related to the shortage of Governor of South Sulawesi during this time, as people surely see that everyone has flaws, it is very menusiawi. All the things that are still in the stages reasonable and not entered into in the lawsuit. Of course, to some programs are not realized and the negative news media. Mr. Governor of South Sulawesi should make the evaluation materials to future in determining the attitude and the right steps in resolve a variety of issues as the Governor of south Sulawesi".

Wilhelmus Tulak also revealed that the Governor of South Sulawesi, who once served as Regent for two periods in Bantaeng means a leader that can be accepted by the community, including its shortcomings. Definitely its sole discretion that there is an agreed and not agreed.

"I saw a Mr. Governor of South Sulawesi, who once served as Regent for two periods in Bantaeng means a leader that can be accepted by community including its shortcomings. I roughly the same thing he did at the provincial level. Definitely its sole discretion that there is an agreed and not agreed". (Tulak, 2019).

Yongris the Lao also assumes that jadi leaders are criticized and vilified-ill reasonable course. Naturally, if Governor of South Sulawesi if he acts.

"So the leader of the actually, if criticized and vilified-ill reasonable course. Naturally if Governor of South Sulawesi if he acts. In my opinion, as the news of the use of the helicopter. Reasonable the governor of using the helikopter because time is very valuable and its mobility is very high. Very reasonable, especially South Sulawesi is so widespread. But the use of the helicopter should be on things that are urgent and urgent in order not extravagant". (Lao, 2019).

The meaning of the informant in above, three the informant give the meaning of the opposition. Sukarta I Made consider if there less and weakness Governor of South Sulawesi need fixed same-same. Provide input and solutions. Not need overload the activity of the government Governor of South Sulawesi with create a new issue. Leaders have different missions but the same goal, beneficial to the community. Ayu also suggested that if there preaching

negative about Governor of South Sulawesi, He no matter with it. The reason is because since Governor of South Sulawesi so The Regent Of Bantaeng, He see Bantaeng very turned on 'hand' Governor of South Sulawesi. As well as Danny L also interpret the opposition argued that the the negative news whatsoever about Governor of South Sulawesi, the most important thing Governor of South Sulawesi is working according to the wishes of the community.

While three other informants give meaning negotiations. Among them Syahrullah that consider for some programs has not been realized and the news negative in the media. Governor of South Sulawesi should make an evaluation for the future in determining the attitude and the right steps in resolve a variety of issues as the Governor of South Sulawesi. Wilhelmus Tulak also revealed that the Governor of South Sulawesi, who once served as Regent for two periods in Bantaeng means a leader that can be accepted by the community, including its shortcomings. Definitely its sole discretion that there is an agreed and not agreed. As well as Lao assume that jadi leaders are criticized and vilified-ill reasonable course. Naturally, if Governor of South Sulawesi if he acts. Factors professionalism, dynamism and obektivitas become a benchmark in the menilai credibility Governor of South Sulawesi.

Community Assessment Bantaeng to the Preaching of the political Career Governor of South Sulawesi on Tribuntimur.com and Fajar.co.id.

News about the career political Governor of South Sulawesi in them called "*Governor of South Sulawesi a Candidate's admission of the Minister of rural and Agriculture minister Jokowi-ma'ruf*".

The preaching of a political career Governor of South Sulawesi lately, many reported by the media. Career political Governor of South Sulawesi also did not escape the meaning of the informant that a lot of reading related news career political Governor of South Sulawesi after winning the Election for Governor in 2018.

Several news related to career political Governor of South Sulawesi on Tribuntimur.com and Fajar.co.id got the receipt negotiations from several informants. Among them Danny L thinks if Governor of South Sulawesi really works with sincere and good, Governor of South Sulawesi will definitely taken into account. Certainly by looking at what has been done.

"If he really working with sincere and good, Governor of South Sulawesi will definitely taken into account. Certainly by looking at what has been done. But to the extent this leads south Sulawesi, I think too fast when the preaching career of his political future digembor-heralding" (L, 2019).

Syahrullah also assume biarlah first he completed what became home jobs in south Sulawesi before thinking of far more.

"He very appropriate, of course it is not regardless of the outcome of the work hard as well as his success during the official's area. But biarlah first he completed what became home jobs in south Sulawesi before thinking about a much larger".

In line with the Syahrullah, Laoalso assume ufor class The minister or Vice-President if Governor of South Sulawesican so the representation of East Indonesia, of course, will be taken into account.

"To grade the Minister or the Vice President if he could be the representation of Eastern Indonesia, course will be taken into account. All it's a good thing of course we support as the people of South Sulawesi. Anyone South Sulawesi forward,, of course we will support. But I hope Governor of South Sulawesi complete and focus first on his work in South Sulawesi because it is still a lot of work to resolve" (Lao, 2019).

Three other informants give meaning hegemonic to the preaching of the political career Governor of South Sulawesi. Wilhelmus Tulak revealed that sah-sah saja but certainly be a consideration. Track record-his same with Jokowi and Pak Syahrul. His political career is not instant.

“Legitimate but of so consideration. Track record-his same with Jokowi and Pak Syahrul. His political career is not instant. And I don't wonder I he is predicted to be a minister or levels of political office is high” (Tulak, 2019).

Ayu assume that He believe against Governor of South Sulawesi because it saw its ability. He admitted great hopes against Governor of South Sulawesi.

“Of course as a people South sulawesi, we have to support if he can be more brilliant in the realm of politics. I believe him because I saw his ability. I put a big hope with him” (Ayu, 2019).

Sukarta I Made also said that Governor of South Sulawesi will certainly be the representation of the South Sulawesi if later occupied the higher position in the realm of politics. The People of Sulawesi the south must also be sprayed good.

“Anyone Sulawesi the south has the potential, ability and growing my support. He was decent with a political career that is increasingly high in the future. Sir Governor of South Sulawesi is certainly going to be the representations of the South Sulawesi if later occupy positions higher in the realm of politics. Community South Sulawesi will certainly also be sprayed well”.

The meaning of the informant in above, three informants given acceptance of the hegemonic and the reporting of political career forward Governor of South Sulawesi. Sukarta I Made also said that Governor of South Sulawesi will certainly be the representation of the South Sulawesi if later occupied the higher position in the realm of politics. The People of Sulawesi the south must also be sprayed good. Ayu was assumed that He believe against Governor of South Sulawesi because it saw its ability. He admitted great hopes against Governor of South Sulawesi. As well as Wilhelmus Tulak the say that Wilhelmus Tulak revealed that sah-sah course but certainly be a consideration. Track record-his same with Jokowi and Pak Syahrul. His political career is not instant. While Lao give meaning negosibreast milk against the preaching of a political career Governor of South Sulawesi that assume ufor class The minister or Vice-President if Governor of South Sulawesian so the representation of East Indonesia, of course, will be taken into account. In among them Danny L thinks if Governor of South Sulawesi really works with sincere and good, Governor of South Sulawesi will definitely taken into account. Certainly by looking at what has been done. As well as Syahrullah that also assume biarlah first he completed what became home jobs in south Sulawesi before thinking of far more.

News about the career political Governor of South Sulawesi carried to nominate as the governor of South Sulawesi 2018 and got a boost from community. Governor of South Sulawesi was given the mandate to continue a career by the public because of the innovations made during the menjabat as the Regent of Bantaeng two periods.

CONCLUSION

The Audience of the City of Makassar provides reception with a variety of positions to the preaching of the Governor of South Sulawesi on Tribuntimur.com and Fajar.co.id. News Governor of South Sulawesi accepted hegemonic among them about the preaching in general and also about the news that contains the type the leadership of

Governor of South Sulawesi. Related arguments Governor of South Sulawesi in the news-news that is presented Tribuntimur.com and Fajar.co.id, two informants give meaning negotiations on the appearance of the news reduce the shortage of government Governor of South Sulawesi. The informants also provide the acceptance of the negotiations on the news that serves the excess government Nurdin Abdullah by reason of waiting for the buzz Governor of South Sulawesi. One of the informants also gives a receipt of the opposition on pembeitaan about the lack pemberitan government Governor of South Sulawesi. He considers that there is news that is negative about he I don't care about it. Related news a political career Governor of South Sulawesi also got the acceptance of the hegemonic of the several the informant and two informants provide the acceptance of the negotiations mengingunkan Governor of South Sulawesi focus in completing what be home jobs in south Sulawesi before thinking about it much greater. As well as the negotiation of the other suggested reasons are too fast when the news of the political career he is ahead digembor-heralding.

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