ORGANIZATIONAL CULTURE TRENDING AND RESOLUTION

Sandro Nuno Ferreira de Serpa, University of the Azores, Portugal

Journal of Organizational Culture, Communications and Conflict (JOCCC) has been published since 1997, in its 24th year, and has published 45 issues out of a total of 433 articles. Its publication focus is "in the field of organizational culture and communication, emphasizing their role in conflict resolution", covering "including organizational behavior, leadership, organizational culture, spirituality in the workplace, conflict resolution, performance in education technology, encourage science discussions, language learning, computer-mediated communication, revolutionary subjects, religion in the workplace, job satisfaction and religious commitment" (About the Journal of Organizational Culture, Communications and Conflict).

In this twenty-fourth year of JOCCC publication, the editorial line will maintain the publication's focus on the scientific areas of Organizational Culture, Communications, Organizational Behavior, Human Resources, and Conflict. The independence between the Editorial Board and the Publisher is crucial and will be preserved.

However, in terms of editorial procedures, some changes will be implemented in order to renew the JOCCC, seeking to update it, better serve its purpose of scientific dissemination with rigor and integrity, as well as to accompany the profound changes that are taking place in the world of scientific publications:

- 1. Valuing the potential interdisciplinary intersections between the scientific areas of Organizational Culture, Communications, Organizational Behavior, Human Resources, and Conflict;
- 2. The use of the Digital Object Identifier (DOI) as "a technical and social infrastructure for the registration and use of persistent interoperable identifiers, called DOIs, for use on digital networks" (The DOI® System) and which is currently a central element for conducting digital bibliographic research;
- 3. Increase the possibility of offering reduced publication fees for particularly innovative articles;
- 4. Expand the number of articles published, without compromising their quality;
- 5. Increase the visibility of the journal through its scientific publications, both in newsletters and on social networks.

All these changes seek to increase the transparency and international recognition of the JOCCC, never neglecting the essential principle of maintaining and increasing the scientific quality and integrity of the respective publications, whatever their format (such as research article, literature review, critical perspectives, ...). All the consolidation and enrichment, materialized in the increase in the number of citations in international scientific publications, aspired above will seek to culminate in increased journal indexing in globally recognized and respected databases.

I would like to take this opportunity to wish all our authors, readers, editors, reviewers and editorial team, in this difficult and atypical moment of a pandemic caused by COVID-19, to protect themselves for their health and that of others.

REFERENCES

About the Journal of Organizational Culture, Communications and Conflict. https://www.abacademies.org/journals/journal-of-organizational-culture-communications-and-conflict-home.html, accessed 1 May 2020.

The DOI $^{\! (\!n\!)}$ System. https://www.doi.org/, accessed on 1 May 2020.