CORPORATE SOCIAL RESPONSIBILITY ON ENVIRONMENTAL PROTECTION IN VIETNAM

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ABSTRACT

Environmental protection is the top priority on socio-economic development of policymaking since the environment is a core condition to ensure the sustainable development of all nations. In order to maintain a successful result in business activities, firms must not only make profits, but also fully implement corporate social responsibility on environmental protection, according to the perspective of sustainable development. However, due to a variety of objective and subjective factors, the implementation of corporate social responsibility on environmental preservation in Vietnam has received insufficient attention and has encountered numerous challenges. This study aims to research and systematize current legal and theoretical issues on corporate social responsibility in terms of environmental protection in order to contribute to promoting sustainable development in general and corporate social responsibility on environmental protection in particular. Simultaneously, this study used that theoretical foundation to assess the existing situation and identify limitations and obstacles in the implementation of corporate social responsibility for environmental protection in Vietnam in recent years. As a result, the goal of this research is to suggest ways to improve the current state of corporate social responsibility in Vietnam with regard to environmental preservation.

Keywords: Corporate Social Responsibility, Environmental Protection, Sustainable Development, Vietnam.

INTRODUCTION

Corporate Social Responsibility (hereinafter referred to as CSR) is the commitment of the corporate to contribute to sustainable economic development, through activities to improve the quality of life of employees and their family members, the community and the whole society, in a way that benefits both the business and the overall society development (World Business Council for Sustainable Development, 1999). It is a voluntary notion in which businesses incorporate social and environmental issues into their company operations and interactions with its stakeholders.

In another way, in order to achieve sustainable development, a corporate must comply with the standards on environment protection, gender equality, labor safety, equal pay, training and staff development, community development in a way that benefits the company as well as the general development of society and other social responsibilities, through the application of the Code of conduct (hereinafter referred as CoC) and international standards such as SA8000, ISO 14000, ISO 26000 (International Organization for Standardization, 2010).

Scholars can approach CSR from economic, legal, ethical and humanistic perspective (Aupperle et al., 1985). Due to a certain limitation in scope of research, this paper only focused

on analyzing the CSR from legal perspective. The legal approach has two main steps for a corporate in their best CSR practice: firstly, the corporate must ensure to strictly comply with the legal regulations on corporate responsibilities. Secondly, in order to achieve a better level of CSR, the corporate must have their own CoC demonstrating its commitment to implement CSR in a good way. In other words, before attaining a better CSR, corporate need to ensure the minimum requirement of compliance with legal regulations on corporate responsibility. Those regulations includes: regulating competition, protecting consumers, environmental protection, safety and equality and strictly obeying the prohibitions of law on business. Among those content, CSR on environment protection has been emerging as one of the most concerned topics currently.

In Vietnam recently, although CSR on environmental protection has been implemented by enterprises in practice, it has not yet met the requirements that suitable for sustainable development process. Shortcomings in the CSR on environment protection performances can be expressed though many aspects of non-performance, improper performance or not fulfilled performance of the minimum legal requirements in terms of CSR. Many violations of the law on environment protection has been demonstrated by enterprises such as discharging waste directly into the surroundings, fully exploiting environmental resources, not following the environmental protection processes in business operation. Furthermore, it is also indicated that the form of violations on environmental protection law have been happening variously and becoming more and more serious regarding the affecting level of living environment quality, found in some relevant studies (Luu, 2011; Mai, 2017). Especially the period of time before issuing the Penal Codes 2015, many studies have shown that there were still many environmental protection law violations of the enterprises, taken place in various kind of economic fields. It is accordingly construed that those legal breaching activities have been only referred to the breaking of "Hard law" regulated by the state in the specificcodes, not yet mention implementing of the "Soft law" which is considered to be the main content of CSR on environmental protection and regulated by the enterprises' CoC showing their voluntary unilateral commitment.

Research by Aupperle et al. (1985) has analyzed the clear contrast between the tax payment to the state budget and the cost of offsetting damages to natural environment caused by enterprises. Researches and practical surveys have also shown that environmental protection law violation of enterprises, typically the directdischarge of untreated waste to the Thi Vai river of Vedan company in Vietnam, discharge the toxic chemical waste into marine of Formoa company in the middle area of Vietnam, the improper landfill of ordinary solid waste in Thanh Hoa province (Luu, 2011; Phenrat et al., 2018) has caused damage in excess of the tax value paidby those company.

From the evidences above, it is proved that the results of irresponsible acting or violating of CSR on environmental protection has now reached alarming levels. This is accordingly placing the "*Entry*" requirement of the whole State, law and social forces. At present, the majority of Vietnamese businesses implicitly understand that CSR is only humanitarian and charitable activities, without being aware of the full implications of this concept. Only a handful of businesses exports, the enterprise with foreign investment are aware of social responsibility adequately to voluntarily implement. The question is more than 95% of Vietnamese enterprises are now small and medium sized, which places the key role in the implementation of CSR.

However, due to conflicts of interest and costs when performing CSR, the majority of Vietnamese enterprises have not yet really interested in the implementation of CSR (Thornton, 2008).

The Legal Basis of Involving Social Responsibility for Environmental Protection of the Enterprise in Vietnam

As analyzed above, CSR also derives in nature from the requirement to comply with minimum legal regulations. Then it is possible to go beyond the minimum legal rules, which are the voluntary commitments of the business through the development of codes of conduct or the application of existing ones. Therefore, firstly, it is required that enterprises must strictly follow the legal regulation system as hard constraints serving as the basic for well implemented CSR. Besides, there are still soft constraints reflecting in voluntary enterprise commitment known as the CoC that enterprises must comply with.

In the field of CSR in terms of environmental protection, Vietnam has also participated in and ratified international conventions and treaties such as: Convention on the Law of the Sea; Vienna Convention on the Protection of the Ozone Layer; Convention on the control, crossborder transport of hazardous waste and their destruction (Basel); Convention on International Trade in Endangered Species of Wild Fauna and Flora; Convention on Biological Diversity and so on (European Commission Directorate-General for Employment, 2001).

In the spirit of such international legal rules and standards, in order to ensure the harmony of national law with international law based on the principle of respecting international commitments between countries, The Government of Vietnam has concretized these international commitments with the provisions of national policies and laws, recognized and reflected in the legal provisions related to ensuring and enhancing CSR implementation.

The CSR Implementation for Environmental Protection

According to the provisions of the Law on Environmental Protection 2014, the responsibilities of enterprises in environmental protection are not specified in a specific section or group of specific laws, but only scattered in the full text of Law on environmental protection 2014.

It can be seen that CSR for environmental protection includes two main groups: group of responsibilities of enterprises in the stage of preparing to invest in production and business activities and group of responsibilities of enterprises in the operational phase until terminate operation.

Firstly, the group of responsibilities of enterprises in the stage of investmentpreparation in production and business activities. For this stage, in addition to the responsibility of complying with the regulations of the law on environmental protection in general, enterprises have an important responsibility, which is to develop an environmental impact assessment report (hereinafter referred to as EIA Report) or making an environmental protection plan (environmental protection plan).

For some projects, in order to be granted investment, construction and exploitation permits, the project owner must first prepare an EIA report approved by the competent State management agency. The list of projects subject to EIA report preparation is regulated by the Government (Article 18 of the Law on EnvironmentalProtection 2014). If it is not on the list of required EIA reports, the business establishment must be responsible for planning the environmental protection and registering it with the People's Committees of districts or communes. After being approved, enterprises must base on the EIA report or the environmental protection plan to properly implement those contents throughout the production and business process. The preparation of EIA reports is specified in section 3 (from Article 18 toArticle 28) of the Law on Environmental Protection 2014.

Secondly, the corporate responsibility group in the operational period until the termination of the operation. This is a group of responsibilities businesses must comply with after the EIA report or environmental protection plan has been approved. In other words, the approval of the EIA report or the Environmental Protection Plan is the last condition for enterprises to conduct production and business activities. However, enterprises must always pay attention to operating on the basis of the approved contents of the above report or plan.

After the EIA report or environmental protection plan has been approved, enterprises are responsible for implementing the requirements of the approval decision and making explanations if the parameters and information change (Article 26, Law on Environmental Protection 2014). During operation, the responsibilities that enterprises must comply with include: The provisions of the Law on environmental protection are compulsory for all sectors participating in the environment, especially enterprises, based on article 4 on Principles of environmental protection. On participating in the legal relationship on environmental protection, enterprises are responsible for complying with the provisions of the law on environmental protection. These are general regulations, oriented, principles or foundations of environmental protection activities.

The implementation of the environmental protection measures stated in the approved EIA report and registered environmental protection plan is the responsibility of the enterprise after the EIA report or environmental protection plan is approved. Based on the EIA report or the environmental protection plan, enterprises must build measures to implement environmental protection. This includes the implementation of the main contents of the EIA report specified in Article 22 and the environmental protection plan specified in Article 30 of the Law on Environmental Protection 2014.

The prevention and limitation of negative impacts on the environment from the production and business activities of enterprises is reflected in practical measures that enterprises must be responsible for. That may be the construction of a waste treatment system for production and business. Or maybe domestic waste treatment system in economic zones, industrial zones, exports processing zones. In addition, it is equally important to construct the wastewater treatment system for operations and manufacturing business. The subjects include: concentrated production, business and service zones; craft village industrial zones and clusters; production, business and service establishments which are not connected with the centralized wastewater treatment system.

In the process of production and business activities, if causing environmental pollution, enterprises are responsible for applying all necessary measures to overcome the pollution, and at the same time reporting to state authorities.

Thus, the responsibilities of production, business and service establishments generally include specific groups of responsibilities: the first is the responsibility of waste disposal to not

affect the quality of living environment and workers, the second is the responsibility to prevent and respond to environmental incidents, the third is the responsibility to develop and implement the environmental protection plan. In addition, for enterprises that generate a large amount of waste and have the risk of seriously affecting the environment, they must build a specialized division orenvironmental personnel, must have a certification of the environmental management system.

In addition, in each different field of production and business activities, enterprises have different responsibilities for environmental protection depending on the impacted subjects. For example, for enterprises operating in the field of exploitation and use of natural resources, they must be responsible for assessing the current situation, the regeneration capacity and determining the exploitation allowable limit (Article 35). When conducting mineral exploration, mining and processing activities, there must be measures to prevent and respond to environmental incidents and fulfill the following requirements for environmental protection, renovation and restoration.

The Practice Implementing Legal Regulations Related to Corporate Social Responsibility for Environmental Protection in Vietnam

In 2019, the National Environment Police Force discovered 20.319 cases violating the law on environment and natural resources with 21.194 individuals and organization violator. Accordingly, there were 16.302 cases applied the administrative sanction and 263 cases with 474 subjects transferred to investigation agencies at all levels to prosecute. The amount of fine was equal to 220.359 billion VND (Ministry of Public Security, 2019).

In term of the operation of judicial body, it can be seen that the criminal adjudication activities in the environmental field mainly focus on the individual offenders, not yet applied to enterprises as a commercial legal entities due to many different reasons.

Destroying and illegally exploiting natural resources is happening everywhere, especially forest resources. It can be seen that the violations of enterprises through business behaviors are very diverse according to the report: the illegal trade, transporting of timber and animals in the red book of Vietnam. This is a violation into prohibited acts specified in article 7, clause 1, 2, and 3 of the Law on Environmental Protection (Holme & Watts, 2000).

One of the prohibited acts, but businesses still do it, is to use toxic chemicals in production and business and violate the management method of those chemicals.

In addition, many enterprises conduct business activities by illegally exploiting environmental resources, because they are either not licensed or licensed but still violate the contents of the granted license. The report (Ministry of Natural Resources and Environment, 2019) pointed out that the common violations related to this licensing include: mining enterprises without license (accounting for 67.65%); exploiting outside the licensed area or exploiting in excess of the permitted capacity (accounting for 2.94%); exploiting without mine design, without making mine current map (accounting for 8.82%); not fully performing the obligation of escrow to recover environment in mining (accounting for 2.94%); have no license to exploit and use water resources (accounting for 31.75%); discharging wastewater into water sources without a license (accounting for 20.63%); violating the contents of the granted license (accounting for 46.03%).

This report shows that the violation of content in the granted license accounts for 46.03%, at the highest level, which can be explained due to many different reasons. In which, on the business side, it is the irresponsible attitude and the intentional violation of the law in production and business activities. As for the State agencies side, this can be explained due to lack of the supervision capacity and excessive work pressure, as well as there has been still an overlap in the functionality of the licensing authorities. Through inspection and examination, it was reported that 45.28% of organizations and individuals inspected violated the environment, mainly focusing on groups of behaviors such as: not performing or performing incorrectly, incomplete the contents of the approved Environmental Impact Assessment (EIA) report and the confirmed environmental protection commitment (accounting for 34.03%); some of theenterprise even do not have either EIA or the commitment to protect the environment (accounting for 17.92%), (Ministry of Natural Resources and Environment, 2019). It is a fact that the implementation of the environmental protection measures mentioned in the approved environmental impact assessment report, the registered environmental protection plan and compliance with environmental standards has not been paid attention by enterprises, especially small and medium sized enterprises. EIA report or environmental protection plan seems to be only superficial, or just a mandatory condition for enterprises to be granted an investmentlicense, but once in operation already, the enterprise are not all willing to follow the commitment. The main related violations are:

Firstly, enterprises do not perform or do not correctly or fully the contents of the EIA Report or the Environmental Protection Plan, which shows that the self- compliance of enterprises is not yet exists, and the supervision and management of the competent state agencies are not yet effective enough.

Secondly, enterprises do not organize the implementation of environmental protection measures according to the approval decision of the EIA report or the environmental protection plan. Under the provisions of Article 28 and Article 34 of the Law on Environmental Protection, it is the responsibility of the agency that approves the report and the plan to review the report and issue the completion of the environmental protection work.

However, in fact, due to the work pressure, without adequate fully attention, supervision and inspection of the competent state management agency, there is not any enterprises voluntarily organize the implementation of environmental protection measures, especially for small and medium sized enterprises. The reason here is that enterprises have not realized the importance and significance of implementing environmental protection measures. On the other hand, enterprises believe that the construction of environmental protection works increases unnecessary costs for production and business activities. The general opinion of enterprises, especially small and medium enterprises, the cost to overcome the consequences of environmental consequences for each case will be lower and the probability will be lower than having to spend regular investment costs for the organizing the implementation of measures to protect the environment.

Thirdly, many companies encounter case to change the size, capacity, technology increases the negative impact on the MT compared to the alternatives in the EIA report or plan of environmental protection has been approved but not to the point of having to re-prepare the EIA report, still does not comply with the legal provisions on accountability to the approving agency to obtain a written approval to continue operating with such change. This is

explained by many different reasons. Maybe it is because enterprises due to the limited capacity cannot see the importance of reporting for approval about the changes. Enterprises can also deliberately evade obligations as well as additional costs and time invested in the process for approvalof supplements. On the other hand, this is also a fault partly due to the lack of overalland thorough management and supervision by state management agencies.

One of the most important activities to prevent and limit negative impacts on the environment is to build waste and wastewater treatment systems or to have other preventive measures and systems to limit the impacts of bad business activities of enterprises to the environment. However, many businesses still have not focused on this content.

It can be seen that pollution is mainly concentrated in urban areas, industrial zones and craft villages. In industrial zones and economic zones that do not have enough wastewater treatment systems, resulting in untreated production and domestic wastewater causing serious environmental pollution. Many industrial zones have reduced their investment in industrial park technical infrastructure including centralized wastewater collection and treatment systems. Currently, only 66% of industrial zones have wastewater treatment systems; Most of domestic wastewater in urban areas is not treated but discharged directly to the environment.

According to the statistics of the Ministry of Natural Resources and Environment, the percentage of industrial zones with concentrated wastewater treatment stations is only about 66%, many industrial zones have been put into operation but have not yet been built this category (Ministry of Natural Resources and Environment, 2019). In many places, enterprises build waste water treatment systems locally but not operating, operating inefficiently or in degradation.

It is estimated that about 70% of the total of more than 1 million m3 of wastewater/day and night generated from industrial zones is discharged directly to receiving sources without any treatment. As a result, pollution in rivers, lakes, canals and ditches subjected to wastewater from industrial zones has become severe.

The water waste receiving places of industrial zones have been heavily polluted, many places the water source cannot be used for any purpose. This is a common influence in urban cities, with many economic zones and industrial parks. The quality of domestic water resources is seriously affected, leading to its consequence is diseases, especially cancer increases in some areas with severe water pollution where according to research projects of the Ministry of Natural Resources and The environment, it is called "*Cancer village*" (VUFO-NGO Resource Centre Vietnam, 2015).

According to the Report (Ministry of Natural Resources and Environment, 2019), most of the craft villages and industrial parks do not establish waste collection and treatment facilities meeting the national technical standards on environment. Survey results of 52 typical craft villages in the country showed that out of them, 46% of craft villages has been heavy environmental polluted (either air or water or soil or all three types), 27% moderately polluted and recent assessment shows that the pollution level of craft villages has not decreased but also tends to increase.

One of the main responsibilities of production and business establishments is to build solid waste and waste management and treatment systems, which requires focused and systematic and more complex regarding the treatment process. However, thereare many businesses, as well as industrial parks or craft villages, that have not strictly complied with the construction of this

concentrated solid waste collection and treatment system. In recent years, there have been many lawsuits by people living inthe surrounding environment, known as citizen communities nearby places where businesses that are producing and trading: Vedan Company pollutes Thi Vai River (Luu, 2011), Nicotek Thanh Thai Company buried the polluting insecticide in Thanh Hoa (Phenrat et al., 2018), Formosa in Ha Tinh discharged the toxic chemical in to the sea of 4 provinces in middle area of Vietnam. However, these cases, even thoughthey have been handled, have not yet brought satisfaction to the community and society in the region as well as in the whole country.

However, there are still some shortcomings to affect the quality of inspection work. The inspection duration has still been prolonged due to circumstances hinder or lack of cooperation from the business in the way such as providing limited documents, even destroying documents and evidence for inspection work. This fact shows many different problems.

In addition, there is still a situation where enterprises seek to avoid the responsibility of inspection and examination by other unofficial ways. This partly reflects the lackof transparency in the inspection mechanism as well as the state management agencies in general. If this situation continues, it will certainly be difficult to achieve CSR implementation.

Vietnam has more than 1,300 recognized craft villages and other 3,200 craft villagesnot yet recognized, many craft villages disguised, taking the name of trade villages to avoid obligations to society, evade all fees, taxes, fees in general and fees in protecting the environment in particular, evade the sanctions on protecting the environment (Ministry of Natural Resources and Environment, 2019).

Limitations and Challenges in the Establishment of Corporate Social Responsibility Regime for Environmental Protection in Vietnam

In general speaking, Vietnamese small and medium sized enterprises' level of legal knowledge and compliance has still been limited. Vietnamese enterprise's compliance with legal regulations in the field of environment protection has not been done well; especially the implementation of CSR has not been paid much attention. Although the request for awareness and the implementation of CSR is the first basicissue for building and implementing a successful CSR regime. However, at present, not only enterprises but also many stakeholders are not fully aware of this meaning. Although the request for awareness and the implementation of CSR is the first basicissue for building and implementation of CSR is the first basicissue for awareness and the implementation of CSR is the request for awareness and the implementation of CSR is the first basicissue for Basicissue for Basicissue for SR is the first basicissue for awareness and the implementation of CSR is the request for awareness and the implementation of CSR is the first basicissue for Basicissue

Many enterprises have still misunderstood about the concept, content and meaning of CSR. Many businesses believe that CSR is just a pure business charity and humanitarian activity. Some enterprises implement charitable activities aimed to burnish the image and brand, but still violate law on environmental protection. The responsibility to protect environment is regulated by law, enterprises' violations stilltend to be more and more serious. In fact, there have been many acts of direct discharge into the environment, such as: Vedan company discharged waste, pollutesto Thi Vai river (Luu, 2011), the plant protection company Nicotex Thanh Thai buried the plant protection drug polluting the soil and water sources (Phenrat et al., 2018).

Enterprises are not proactive and determined to build a Code of Conduct in Enterprises. A part of businesses have initially implemented the building of a code of conduct for their businesses, but in fact those codes of conduct are still heavy onform and pro forma just to build

the image.

Such rules are only for display as a beautiful cover, but businesses still do not comply with such content. The CoC mustbe considered as a guideline in the business activities of enterprises, and violating that rule is contrary to the cultural values and identity of enterprises, denying themselves. On the other hand, the current violations of the corporate code of conduct are still not considered as violations of the law, due to the reason that CoC are just self-commitment of enterprises and more importantly, because they have notgoverned by specific law.

In order to extend more legal rights and duties for such above mentioned organizations to perform the function of representing and protecting legitimate rights and interests of the community, society or stakeholders, it is necessary to issue legaldocument clarifying their legal status. Currently, the legal basis governing this issueonly has been regulated in the provisions on socio-professional organizations specified in the Civil Code 2015 and in the association's charter and regulations on organization and operation. The reality of activities in the past time shows that the quality of activities of most associations and associations is ineffective in implementing the function of protecting communities' rights. Only a few associations such as the Farmers' Union act to represent and protect the rights of farmers in the Pangasius and Basa cases as well as the Nicotex Thanh Hoa lawsuit in 2013 (Phenrat et al., 2018). Although not as expected, but at least they have performed their effective role. However, that representation is just only representing the farmer in the perspective of a supplier, not a representative of the community asa whole in the environmental protection case.

However, the reality of violations in recent years shows that the sanctions applied are not strongenough and have not been deterrent enough, so businesses are almost "*Not respected*". If cases like the Vedan Company or Nicotex Thanh Thai are handled more aggressively - under criminal liability, deterrence will surely be much higher. However, at the time of these cases happened, the criminal sanctions was not be able to applied for legal entities, so Vedan and Thanh Thai were just punished with administrative handling procedure. At the same time, it also helps to consolidate trust, bringing greater satisfaction in the community and society.

Finally, regarding the law on environmental protection, the regulations of environmental infringement are still general; while it is in fact that the issue of environment is very diverse and complicated. For example, if the company has a violation on the components of the environment such as gas environment that has not been fully regulated by the specific law. Accordingly, regarding researchcontent, the question is how will responsibility be applied? And who will sue to protect community rights?

Solution to Enhance CSR on Environmental Protection in Vietnam

It is necessary to have clearer guidance on determining the liability for damages caused by enterprises causing environmental pollution there should be more detailed regulations guiding how to identify and distinguish damages to life, health, property and legitimate interests of individuals and organizations from environmental damages.

It is necessary to reconsider the regulations relating to statute of limitations for lawsuits on environmental violations as well as regulations on compensation for mental loss caused by violations of environmental laws (World business council for sustainable development, 1999)

As a "Public interest" Accordingly, all acts of infringement of "Public interest" must be

considered without statute of limitations.

Of course, this point of view aims to protect the right to start a lawsuit as well as in order to increase the liability of enterprises. In fact, it will be necessary to consider more solutions to extend the statute of limitations for lawsuits further but with a time limit, to ensure the issue of providing evidence and proof in the procedure proceedings.

Regarding the "*Public interest*" known as the common object that CSR is responsible and aimed towards (along with the profit purpose of enterprise). This term has onlybeen mentioned once in Article 160 of the Civil Code 2015) yet the concept or specific content guidance of legal documents has not been clearly explained.

It is also required that the management, evaluation and monitoring mechanism must be implemented synchronously from the central to local levels and grassroots levels. That means it is necessary to build a more specialized state agency in the field of CSR.

Therefore, it is necessary to choose the solution between maintaining the current organizational structure of state management agencies and adding additional CSR management function only or building a specialized agency for managing CSR activities in order to be more focused and professional.

However, it is necessary to consider that this agency will be a state management agency or an agency with certain independence from the state to avoid negative aspects, lack of objectivity in the management process, detrimental to enterprises. CSR is an issue dialed with a minimum of responsibility for compliance with legal regulations. Yet, there is no limit for specific content in CSR due to the characteristics of the ethical and humanistic categories. Therefore, considering building a specialized agency is a necessary solution to avoid increasing the burden on other specialized management agencies while ensuring more expertise. That agency may be state or non-state, but it is necessary to have government agency support in enforcing it.

The NCP is seen as an off-state mediation mechanism. NCPs in different countries work together on issues and report regularly. The legal nature under international law is the responsibility between states to establish NCP which directly related to state responsibility.

However, it is necessary to take measures to motivate enterprises, especially small and medium enterprises to join this NCP's network for continuous feedback. That also means how this responsibility regulation can be enforced, because if there is no no no no no not mechanism, the effect will be difficult to achieve.

Reporting of corporate CSR activities plays an important role in fulfilling the obligation to provide information to stakeholders, creating a deeper understanding of the activities that businesses have done to get results of CSR implementation.

All solutions are derived from human factors. Therefore, it is important for a business in implementing its CSR commitment to the community and society to raise the awareness and responsibility of the head of the enterprise. Business manufacturer's especially prospective managers must be trained about CSR as a must for good CSR development and implementation.

CONCLUSION

According to Decision 166/QD-TTg on issue the plan for implementation of national

environmental protection strategy by 2020, with a vision to 2030, "Environmental protection is national, regional and global, thus, it is necessary to combine the promotion of internal strength and strengthening the international cooperation in environmental protection and sustainable development."

Environmental protection is a duty regulated in Article 43, Article 50 and Article 63 of the 2013 Constitution. Article 43 states that: "Everyone has the right to live in a healthy environment and the obligation to protect the environment." The recognition of everyone's right to live in a clean environment was construed as the responsibility of the State to ensure this right in environmental protection. At the same time, the obligation to protect the environment is a basic duty for everyone regardless of religion, nationality or bloodline. Together with the importance of nation building and socio-economic development, it is also necessary to ensure environmental protection. Thus, through environmental protection activities. It is because the socio-economic construction of the country is guaranteed through environmental protection activities. Therefore, the corporate social responsibility performance with the goal of sustainable development can only be effective if it is associated with the responsibility to protect the environment, as regulated in Article 50 or the 2013 Constitution.

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