## DETERMINANTS OF A BANK'S PERFORMANCE IN EMERGING MARKETS: EVIDENCE FROM EGYPT

# Osama Wagdi, International Academy for Engineering & Media Science – IAEMS Eman Salman, Helwan University

#### **ABSTRACT**

The study investigated determinants of bank's performance in emerging markets, through an analysis of the Egyptian banking industry. According to a quantitative analysis of 12 banks during the period from 2000 to 2019, without 2020 based on the impact of the COVID-19 Pandemic on bank's performance based on cross-sectional analysis, despite the fact that many studies have observed the impact of macroeconomic variables on bank's performance, these studies did not consider other variables as a determinant of bank's performance. As a result, the impact of the bank's regulatory variables and the bank's operations variables, in addition to the bank's maturity, size, style, and ownership as control variables on this performance was investigated in this study. The study found that the most significant determinants of a bank's performance included economic growth rate, interest rate and dollarization as economic variables. Required reserve ratio and capital adequacy requirements as bank's regulations variables. Nonperforming loans ratio, loan to deposit ratio, environmental and social activities as bank's operations variables. Ownership, maturity and style as bank's characteristics. But the other determinants within study have insignificant effect on bank performance included bank efficiency, equity to assets ratio; governance activity and size of a bank; that back to restructuring of banking industry, banking industry concentration, insufficiency of financial inclusion, and informal economic weight in Egypt.

**Keywords:** Bank's Performance, Banking Industry, Macroeconomic, Bank's Regulations, Bank's Operations, Bank's Characteristics, Egypt.

**JEL Classification:** E4; G21; G28.

#### INTRODUCTION

#### **Background**

Banking Industry is the backbone of the financial system since it serves as a crucial intermediary in mobilizing deposits and as a lender to various sectors of the economy, Because of its position as a conduit for transferring funds between individuals, business units, and governments. Banking industry is source of credit in the emerging economies that may lack sufficient funds to support economic growth and development (Imran & Nishat, 2013; Tariq et al., 2021).

The things that influence banks' performance have continued to draw the attention of the scholarly community. Politicians and policymakers alike have been captivated by the performance. It is vital for the future stability, competitiveness, and efficiency of the whole banking industry (Trujillo-Ponce, 2013; Dietrich & Wanzenried, 2014; Tan, 2016; Buallay et al., 2020; Shair et al.,

2021). This after many of financial crises is a major challenge for the banking industry; a plethora of unique financial disasters have occurred across many nations in recent years. The recent financial crises were caused by the subprime mortgages that resulted in the credit crunch and then the financial crises and market volatility in 2008 (Kim et al., 2020).

Many interesting and unexpected connections between economics and finance were discovered in the financial crisis of 2008. These connections led to many bank failures. Financial leverage is thought to have increased bank defaults or failures, having poor liquidity to meet financial obligations, an asymmetry of information, and market volatility (Baba et al., 2009; Prügl 2012; Johnson & Mamun, 2012; Fernando et al., 2012; Dumontaux & Pop., 2013; Gambacorta & Paolo, 2014; Kim & Song 2017; Wiggins & Metrick, 2019).

A lot of attention was thrown on the Basel Committee after the 2008 financial crisis since it is responsible for establishing standards and rules to manage the banking sector. There are many weaknesses related to high level of risk management operations, risk investments, stress tests, assets evaluation, liquidity management, disclosure, transparency, and capital adequacy that have emerged in the Basel II regulations that it do not protect financial institutions around the world and do not provide adequate protection for them against collapse and exposure to losses. Prior flaws in Basel II regulations are major parts of what would become the structure of Basel III norms and regulations in 2010. The new guideline dictates that banks must raise the minimum criteria for equity (Helmy & Wagdi, 2019).

Literatures have noted the importance of banks in financial development and economic growth, especially with regard to bank's performance (Levine, 1997); Bank's performance is determined by many variables. The study is interested in independent and control variables. These variables include: economic growth; dollarization, monetary policy variables; banking regulations and financial indicators of bank units as Independent Variables; Maturity; Size; Style; and Ownership of a bank as Control Variables. Our aim is to explore the way in which these variables influence bank's performance. Therefore, the study presented an investigation into the variables affecting the performance of banks in emerging markets based on studying the state of the Egyptian banking industry through a cross-sectional analysis of banks listed on the Egyptian Exchange (EGX).

#### **Egyptian Banking Industry**

#### **Historical Brief**

Egyptian banking industry is among the oldest in "the Middle East and North Africa region" and new banking techniques first appeared in 1858. Foreign banks, including "Anglo Egyptian Bank", "Crédit Lyonnais", and "the Ottoman Bank", spearheaded the country's first financial period. This was supported by many Greek, French, and Italian stakeholders. "The National Bank of Egypt (NBE)" was founded in 1898 and given a monopoly to print Egyptian currency, thanks to its British backers. But "Banque Misr", the first bank that was entirely Egyptian, was established in 1920.

#### **Reforming Egyptian Banking Industry**

Over the course of many decades, the nationalization process in Egypt led to the creation of four public banks and a few other finance institutions. The Central Bank of Egypt (CBE) took over the responsibilities of regulatory restrictions after the National Bank of Egypt (NBE) was separated, that was the second unit which now functions as a commercial bank that continues to bear the original name.

Law No. 120 of 1975, a new piece of banking law, created three categories of banks: "commercial banks"; "business and investment banks" and "specialized banks". Private sector investment and credit growth was facilitated by a series of directives issued by the CBE throughout the 1990s that had liberalized the lending environment. Despite the bank lending boom that followed, asset quality suffered. At the point when the bad debt burden was high enough, the regulator had to institute substantial change in the industry, which was most visibly seen in the number of banks in Egypt dropping to 38 today.

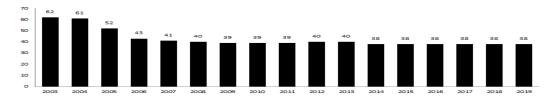


FIGURE 1 NUMBER OF BANKS IN EGYPT

Table 1 TRANSACTION OF MERGER IN EGYPTIAN BANKING INDUSTRY								
Date	Banks							
2004	American Express Bank (Branches in Egypt) Egyptian American Bank	Egyptian American Bank						
	Banque Misr Misr Exterior Bank	Banque Misr						
	Credit Lyonnais Branch Credit Agricole Indosuez	Calyon						
2005	Misr America International Bank Arab African International Bank	Arab African International Bank						
,	Mohandes Bank	National Bank of Egypt						
	Bank of Commerce and Development"Al Tegareyoon"	National Bank of Egypt						
2007	Nile Bank Islamic International Bankfor Investment and Development United Bank of Egypt	United Bank of Egypt						
2006	Egyptian American Bank Calyon	Credit Agricole Egypt						
	Misr International Bank National Societe Generale Bank	National Societe Generale Bank						
2008	Egyptian Workers Bank the Industrial Development Bank	Industrial Development & Workers Bank of Egypt						

Source: Prepared by the study based on the reports of the Central Bank of Egypt

The Central Bank of Egypt (CBE) may be able to better deal with the suggestions made by the Basel committee in regards to undertook a variety of initiatives to expand and regulate the banking system by merging institutions that fell below minimal capital requirements, whether by executing voluntary or compulsory mergers and acquisitions operations between banks to meet minimum capital requirements (Helmy & Wagdi, 2019).

Table 2 TRANSACTION OF ACQUISITION IN EGYPTIAN BANKING INDUSTRY							
Date	Banks						
2004	Misr Exterior Bank	Banque Misr					
	Egyptian Commercial Bank	Piraeus					
	Misr International Bank	National Societe Generale Bank					
2005	Misr American International Bank	Arab African International Bank					
	Mohandes Bank	National Bank of Egypt					
	Misr Romania Bank	Blom Bank					
	Credit Agricole	Egyptian American Bank					
	Commercial international Bank - Egypt	A consortium led by Ripplewood					
	(CIB)	Holdings					
	Cairo Far East Bank	Audi Bank					
2006	Misr Iran Development Bank	National Investment Bank					
	Alexandria Commercial and Maritime Bank	Union National Bank					
	Delta International Bank	Ahli United Bank					
	Bank of Alexandria	Intresa San Paolo					
	National Development Bank	Abu Dabi Islamic Bank					
2005	Banque Misr	Banque du Caire					
2007	A consortium led by National Bank of Kuwait	Al Watany Bank of Egypt					
2008	Port-Said National Bank.	The Société Arabe Internationale De Banque					
2012	BNP Paribas - Egypt	Emirates NBD - Egypt					
2013	National Societe Generale Bank	QNB Alahli					
2015	Piraeus Bank Egypt	Al Ahli Bank of Kuwait - Egypt					
2017	Barclays Bank - Egypt	Attijariwafa bank Egypt					
2020	Union National Bank - Egypt	Abu Dhabi Commercial Bank - Egypt					

Source: Prepared by the study based on the reports of the Central Bank of Egypt

According to of the Central Bank of Egypt (CBE); in 2004; the banking reform unit was established that focused on reforming Egyptian banking industry. The strategy was created to improve the banking industry and make it stronger, so it could more successfully face competition across the world and in its area, helping the economy thrive. The strategy started in 2004 and was concluded in 2008; it had four primary objectives: "Privatization and consolidation within the banking sector", "Addressing the issue of non-performing loans (NPLs (","Financial and managerial restructuring of state owned banks, "Upgrading CBE banking supervision".

CBE introduced a new strategic plan in January 2009. to prepare for the third and final round of wave of its reform program to 2011, it had primary objectives: "Supervise and monitor of an operational and financial restructuring plan for specialized banks"; "Follow up on restructuring of public banks - National Bank Egypt, Banque Misr and Banque Du Caire -"; "Adopting an initiative promoting the development and growth of banking activities/services catering for various

sectors especially the SME sector"; "Review and enforce the implementation of Governance rules in Egyptian banking industry" and "Implementation of the Basel II accord by Egyptian banking industry".

Phase III in 2012; it had primary objectives: "Finalized the fine tuning of the regulations" and "Banks' preparation for Basel II"; but Phase IV is Ongoing from 2013; it had primary objectives: "Parallel run of existing regulations on capital adequacy and Basel II", "Finalize the data warehousing framework". Today; the law no. 88 of the year 2003 of the central bank, the banking sector and money promulgated is a legal framework for Egyptian banking industry; this industry includes 38 banks through 4,298 branches until 2019.

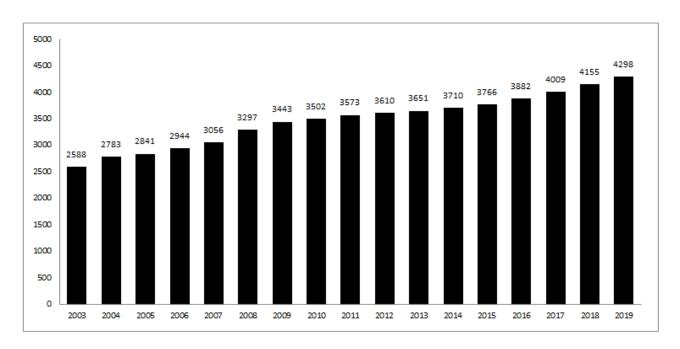


FIGURE 2 NUMBER OF BRANCHES IN EGYPT

#### LITERATURE REVIEW AND STUDY DESIGN

#### Literature Review

There is richness in literature that covers banking performance, which makes it important to analyze this within a systematic framework.

#### **Bank's Performance**

The banking performance appraisal methodology can be categorized into general approaches and partial indicators. Partial indicators are the most prevalent in academic research. Partial indicators includes returns on assets, returns on equity (Sathye, 2005; Naceur & Kandil, 2009; Saeed, 2014; Helmy & Wagdi, 2019); Tobin Q (Allen & Rai, 1996; Griffith et al., 2002; Jones et al., 2011; Bezawada, 2020; Putri et al., 2021)

Om other hand; general approaches of bank's performance includes CAMEL approach and Balanced Scorecard (BSC) approach; CAMEL - where asset quality (A), while capital adequacy (C), earnings (E), management (M) and liquidity (L), a theory of bank liquidity, incorporates several hazards into the framework, focusing on the balance sheet as a whole with off-site surveillance basis for bank rating (Gilbert et al., 2002; King et al., 2006; Maishanu, 2004; King et al., 2008; Berger et al., 2008; Alber, 2014; Nugroho et al., 2020; Ledhem & Mekidiche, 2020); This approach is usually used by regulatory authorities such as central banks or top management in the bank to evaluate the performance of the bank branches.

But, Balanced Score Card (BSC) is a modern strategy management approach that uses assessment and planning to ensure balanced performance. BSC was created by Kaplan and Norton in 1992. Balanced Score Card is a way to transform a company's overall vision and plans into specific objectives using measures (Hasan & Chyi, 2017; Tuan, 2020; Yadav & Bhojanna, 2020).

#### Macroeconomic

Many studies such as Saeed (2014); Zhang & Daly (2014); Kiganda (2014); Zampara et al., (2017); Arham et al., (2020) focusing on how macroeconomic effect on bank's performance. According to Guidara et al., (2011) under an investigation to Canadian banking during the period 1982 to 2010; that banks hold more capital buffer in recession than in expansion. So; the study found an impact of economic growth rate on performance of banks.

According to Naceur & Kandil (2013) under an investigation to banking industry in both Egypt, Jordan, Lebanon, Morocco and Tunisia during the period 2000–2004; that Credit growth appears to be more affected by macroeconomic factors. That is agreeing with Albertazzi & Gambacorta (2009) that Bank profitability related to the business cycle; or in other words, the profitability of a bank is related to economic growth.

According to Rashid & Khalid (2017) under an investigation to Pakistan banking during the period 2008-2015; In traditional and Islamic banks, the impact of the volatility of inflation and interest rates are very different on the solvency and performance of each kind of bank. So; the study found an impact of bank's style on their performance. Or in other words, the style of a bank is a control variable for the bank's performance.

According to Khan et al., (2021) under an investigation to banking in Gulf Cooperation Council (GCC) during the period 2007–2015; that Increased trade and financial openness increase the earnings of both traditional and Islamic banks, however Islamic banks are affected differently than traditional banks.

Contrast above, cross application of different analysis direction, Ledhem & Mekidiche (2020) found the impact of Islamic bank's performance on economic according to profitability through Return on Equity (RoE) in all of Malaysia, Indonesia, Brunei, Turkey and Saudi Arabia the period 2014–2014.

#### **Dollarization**

The use of a foreign currency is commonly a defensive tactic used by banks to insulate themselves from exposure to exchange rate risk. This approach protects against exchange rate risks, but not against variations in exchange rates; instead, the banks are at more risk because of changes in the value of foreign currency; that is dollarization; according to Kutan et al., (2012) under an investigation to banking industry in 36 countries during the period 1991–2006; that dollarization is one of determinants of bank's performance in emerging markets. That agrees with Vera-Gilces et al., (2020).

#### **Banking Regulations**

According to Pasiouras et al., (2009) under an investigation to 74 countries during the period 2000–2004; Banking regulations that improve financial market monitoring and the control of the central bank help banks to be more efficient, additionally, capital requirements become more stringent, but this helps boost cost efficiency, but it reduces profit efficiency. Regulations on banks mean cost efficiency is hurt, while profit efficiency is boosted. But According to Zheng et al., (2017) under an investigation to Bangladeshi during the period 2000-2015; the implementation of Banking regulations from Basel I to Basel II has no appreciable effect on bank profitability and the cost of financial intermediation.

According to Rizwan et al., (2018) under an investigation to banking industry in 15 countries during the period 2000–2015; that default risk is not the same for traditional and Islamic banks, because the effect of banking regulations is different. In regard to Islamic banks, the empirical data shows that rules with have greater impact on Islamic banks rather than traditional banks.

According to Balakrishnan et al., (2021) under an investigation to European central bank that requiring auditor reporting promotes bank market discipline and strengthens the effectiveness of supervisory and monitoring operations. Mandatory auditor reporting, on the other hand, comes at a cost: it lowers future loan growth, risky lending, and profitability, as well as raising audit fees paid by shareholders. This corresponds with (Wheeler, 2019); who referred to banks with insufficient loan loss allowances are more likely to face enforcement proceedings that restrict lending, causing them to lend less during downturns.

In Egyptian banking industry; according to Naceur & Kandil (2009) under an investigation to Egyptian banking during the period 1989-2004; that The new banking regulations have raised the cost of financial intermediation and requirements liquidity on hand; The new banking regulations make an improve in management efficiency on other hand. But according to El-Ansary & Hafez (2015) under an investigation to Egyptian banking during the period 2004-2013; that Egyptian banks might vary in their level of capital adequacy -that an indicator to financial safety-throughout time.

According to Zaky & Soliman (2017) under an investigation to Egypt banking during the period 2013-2016; that the common stock prices for banks trading on stock exchange have fallen due to the introduction of Basel III. Additionally, the introduction of Basel III has less impact on banks with a high leverage ratio, as opposed to institutions with a low leverage ratio.

#### **Banking Operations**

The many of Literature done on banking industry productivity and efficiency is scarce (Kumbhakar & Sarkar, 2003; Mohan et al., 2005; Rajan & Pandit, 2012). According to Girardone et al., (2004) under an investigation to Italian banking industry during the period 1993 to 1996, that

non-performing loan is positively affecting banking inefficiency. According to Pasiouras (2008) under an investigation to Greek commercial banking industry during the period 2000–2004, that the inclusion of the loan loss provision raises banking efficiency. According to Sun & Chang (2011); under an investigation to eight emerging Asian economies; that credit risk is affecting the level and variability of bank efficiency of banks.

In the same context, according to Ozurumba (2016), under investigation to Commercial Banks in Nigeria during the period 2000 to 2013, that Non-performing loan represent a big threat to the commercial banks and are definitely not a trivial matter, with severe consequences for their performance. On other hand; that the relationship positive between corruption and the nonperforming loans (Son et al., 2020).

On the other hand, much of the literature has focused on the relationship between liquidity risk and bank profitability. Some studies have found that liquidity risk does have a significant positive effect on bank profits (Sufian & Habibullah, 2009), but other studies have found that liquidity risk does have a significant negative effect on bank profits (Sufian & Noor Mohamad, 2012). In Egyptian banking industry; according to Wagdi et al. (2019) under investigation during the period 2008 to 2016, there was an impact of the structure of banks' assets and liabilities on their profitability. Therefore, the current study must investigate the structure of assets and liabilities on the performance of banks.

A big bank has lower expenses because of its operations' ability to take advantage of its scale and breadth. Size is often regarded an important factor in bank productivity, as such. Multiple studies have studied and discovered that a positive correlation exists between bank size and bank efficiency in various countries (Delis & Papanikolaou, 2009; Sufian, 2009; Phan et al., 2016).

According to Orazalin & Mahmood (2019) under investigation to Kazakhstan banks during the period 2004 to 2012, there Governance methods resulted in better banking operational performance after the financial crisis. Over time, the better operational performance of the banks is due to improvements in governance mechanisms based on governance codes, board members, board structures and disclosure requirements.

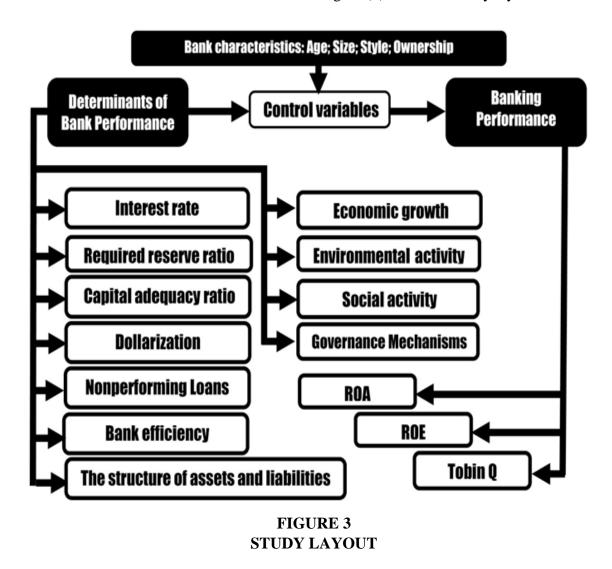
But according to Azmi et al., (2021) under an investigation to banking in 44 emerging economies during the period 2011–2017; that Environmental, Social, and Governance (ESG) activity negatively affects the cost of equity for banks. The current study does not agree with this result, and this can be explained according to the short period of time, as the current study believes that Environmental, Social, and Governance (ESG) activity create value for stakeholders in the long term.

According to Shodiq (2021) under an investigation to Islamic Banking in Indonesia during the period 2017–2019; the sustainability report has a beneficial influence on enhancing banking performance.

According to Bose et al., (2021) under an investigation to Bangladesh banking during the period 2008 to 2014; that improve financial performance of bank may be had by improved performance through the regulatory intervention of more sustainable banks practices. A regulatory green banking effort benefits both competitors and the general public.

#### **Study Design**

Through a literature review, the current study found both economic variables; banking regulations variables and banking operations variables as independent variables. In addition to control variables based on bank characteristics as. Figure (3) shows the study layout.



Through figure NO (3), the study that there are eleven determinants of Bank's performance; that include: economic growth, Interest rate, dollarization, Required reserve ratio, Capital adequacy ratio - as banking regulations variables - Nonperforming Loans, bank efficiency, the structure of banks' assets and liabilities, Environmental, social, and governance (ESG) activity - as banking operations variables -; That under Maturity; Size; Style; and Ownership of a bank as Control Variables. The study investigation into the variables affecting the performance of banks based on return on assets; return on equity and Tobin q ratio of bank unit in Egyptian banking industry through a cross-sectional analysis of banks listed on the Egyptian Exchange (EGX) for 12 banks during the period 2000-2019.

#### **Study Variables**

The analysis includes three classifications of variables, the tables from (3) to (5) present those variables with previous studies relevant.

Table 3							
STUDY INDEPENDENT VARIABLES							
Variables	Symbol	Previous studies					
Economic Growth Rate	EG	Pasiouras et al., (2009)., Guidara et al., (2011); Naceur & Kandil (2013); Zheng et al., (2017); Manish & O'Reilly (2019); Helmy & Wagdi (2019); Ledhem & Mekidiche (2020); Ijaz et al., (2020).					
Interest Rate	IR	Naceur & Kandil (2013); Rashid & Khalid (2017); Helmy & Wagdi (2019).					
Dollarization	D	Kutan et al., (2012); Vera-Gilces et al., (2020).					
Required Reserve Ratio	RRR	Gilbert & Peterson (1975); Xi et al., (2005); Naceur & Kandil (2009); MacCarthy (2016); Helmy & Wagdi (2019).					
Capital Adequacy Requirements	CAR	Pasiouras et al., (2009), Naceur & Kandil (2009); Zheng et al., (2017); Zaky & Soliman (2017); Rizwan et al., (2018); Helmy & Wagdi (2019); Gopalan (2021).					
Lu et al., (200		Lu et al., (2005); Abid et al., (2014); Adebisi & Matthew (2015); Ozurumba (2016); Kingu et al., (2018); Nugraha et al., (2021).					
Bank Efficiency  BE  Girardone et al., (2004); Pasiouras (2008); D Papanikolaou, (2009); Hays et al., (2009); Sun o		Girardone et al., (2004); Pasiouras (2008); Delis & Papanikolaou, (2009); Hays et al., (2009); Sun & Chang (2011); Arora (2014); Phan et al., (2016)					
The Structure of Banks' Assets and Liabilities	LDR (loan to deposit ratio)  EAR (equity to assets ratio)	Sufian & Habibullah (2009); Sufian & Noor Mohamad (2012); Wagdi et al., (2019)					
Environmental, Social,	EA	Griffith et al., (2002); Liang et al., (2013); Srivastav et al.,					
and Governance (ESG)	SA	(2017); Bushman et al., (2018); Orazalin & Mahmood					
Activity GM (2019); Bezawada (2020); Azmi et al., (2021)							

Table 4 STUDY CONTROL VARIABLES							
Variables	Variables Symbol Previous studies						
Maturity of a bank	MB	Tariq et al., (2021)					
Size of a bank	SIZE	Delis & Papanikolaou (2009); Sufian (2009); Rizwan et al., (2018); Alber (2014); Phan et al., (2016)					
Style of a bank	STYLE	Rashid & Khalid (2017); Rizwan et al., (2018); Khan et al., (2021)					
Ownership of a bank (According to free float)	OWN	Griffith et al., (2002); Sathye (2005); Arora (2014); Rizwan et al., (2018)					

Table 5 STUDY DEPENDENT VARIABLES							
Variables	Variables Symbol Previous studies						
Returns on assets	ROA	Sathye (2005); Naceur & Kandil (2009); Saeed (2014); Helmy					
rectains on assets		& Wagdi (2019)					
Returns on equity	ROE	Naceur & Kandil (2009); Saeed (2014); Helmy & Wagdi (2019)					
Tohin O	то	Allen & Rai (1996); Griffith et al., (2002); Jones et al., (2011);					
Tobin Q	TQ	Bezawada (2020) Putri et al., (2021)					

#### SAMPLE AND HYPOTHESES TESTING

#### **Study Sample**

The study sampled 12 banks, all of which are listed on the Egyptian Exchange (EGX). The relevant banks are shown in table (2).

Table 6 STUDY SAMPLE							
Style of a bank	Name of bank	Reuters code	Listing Date				
	Société Arabe Internationale De Banque (SAIB)	SAIB.CA	29-11-1980				
mks	Suez Canal Bank	CANA.CA	15-09-1982				
l Ba	Egyptian Gulf Bank	EGBE.CA	17-11-1983				
ona	National Bank of Kuwait- Egypt- NBK	NBKE.CA	12-09-1994				
Traditional Banks	Commercial International Bank (Egypt)	COMI.CA	02-02-1995				
Tr	Qatar National Bank Alahly	QNBA.CA	03-07-1996				
	Credit Agricole Egypt	CIEB.CA	03-07-1996				
lized	Housing & Development Bank	HDBK.CA	13-09-1983				
Specialized Banks	Export Development Bank of Egypt (EDBE)	EXPA.CA	14-12-1995				
.2 s	Al Baraka Bank Egypt	SAUD.CA	25-12-1984				
Islamic Banks	Faisal Islamic Bank of Egypt	FAIT.CA	07-06-1995				
Is.	Abu Dhabi Islamic Bank- Egypt	ADIB.CA	19-06-1996				

Source: The Egyptian Exchange

#### **Stationary of Data**

The assumption of stationary (constant variance) exists in many time series methods. One of the defining characteristics of a stationary process is that "the mean", "variance", and "autocorrelation values" do not vary over time; The study exam the data stationary to ensure that the mean and variance were invariant according to a unit root test, the stationarity of the time series of the basic independent and dependent indicators at level zero was evaluated according to the constant level. This was done through the "Augmented Dickey-Fuller (ADF)", "Philips-Perron (PP)", "Im, Pesaran and Shin W-stat (IPSW)", "Levin, and Lin and Chu t (LLC)" tests at a significance level of less than 0.05. In addition to the "Tau-statistic", the "Z-statistic" criteria were at a significance level of less than 0.05.

#### **Study Models**

The study used the fixed-effect model initially to investigated determinants of bank's performance in emerging markets. The study removed the outliers using winsorization at 1% for the continuous variables.

Function No.1

The first function is drafted to explain the proposed framework for the bank's performance through four groups of economic, organizational, and operational variables, in addition to the bank's characteristics. The study uses three measures to estimate the bank's performance based on returns on assets, returns on equity and Tobin Q. So, the study presents an independent model for each measure that is examined through the cross-sectional data method.

$$\begin{aligned} \text{ROA}_{i,i} = & \beta_0 + \beta_1 \text{EG}_{i,i} + \beta_2 \text{IR}_{i,i} + \beta_3 \text{D}_{i,i} + \beta_4 \text{RRR}_{i,i} + \beta_5 \text{CAR}_{i,i} + \beta_6 \text{NPL}_{i,i} + \beta_7 \text{BE}_{i,i} + \beta_8 \text{LDR}_{i,i} + \beta_9 \text{EAR}_{i,i} \\ + \beta_{10} \text{EA}_{i,i} + \beta_{11} \text{SA}_{i,i} + \beta_{12} \text{GM}_{i,i} + \beta_{13} \text{MB}_{i,i} + \beta_{14} \text{SIZE}_{i,i} + \beta_{15} \text{STYLE}_{i,i} + \beta_{16} \text{OWN}_{i,i} + \varepsilon_{i,i} \\ & \text{Equation No.1} \end{aligned}$$
 
$$\begin{aligned} \text{ROE}_{i,i} = & \beta_0 + \beta_1 \text{EG}_{i,i} + \beta_2 \text{IR}_{i,i} + \beta_3 \text{D}_{i,i} + \beta_4 \text{RRR}_{i,i} + \beta_5 \text{CAR}_{i,i} + \beta_6 \text{NPL}_{i,i} + \beta_7 \text{BE}_{i,i} + \beta_8 \text{LDR}_{i,i} + \beta_9 \text{EAR}_{i,i} \\ + \beta_{10} \text{EA}_{i,i} + \beta_{11} \text{SA}_{i,i} + \beta_{12} \text{GM}_{i,i} + \beta_{13} \text{MB}_{i,i} + \beta_{14} \text{SIZE}_{i,i} + \beta_1 \text{STYLE}_{i,i} + \beta_1 \text{COWN}_{i,i} + \varepsilon_{i,i} \\ & \text{Equation No.2} \end{aligned}$$
 
$$\begin{aligned} TQ_{i,i} = & \beta_0 + \beta_1 \text{EG}_{i,i} + \beta_2 \text{IR}_{i,i} + \beta_3 \text{D}_{i,i} + \beta_4 \text{RRR}_{i,i} + \beta_5 \text{CAR}_{i,i} + \beta_6 \text{NPL}_{i,i} + \beta_7 \text{BE}_{i,i} + \beta_8 \text{LDR}_{i,i} + \beta_9 \text{EAR}_{i,i} \\ + \beta_{10} \text{EA}_{i,j} + \beta_{11} \text{SA}_{i,j} + \beta_4 \text{RRR}_{i,i} + \beta_5 \text{CAR}_{i,j} + \beta_6 \text{NPL}_{i,j} + \beta_7 \text{BE}_{i,j} + \beta_8 \text{LDR}_{i,j} + \beta_9 \text{EAR}_{i,j} \\ + \beta_{10} \text{EA}_{i,j} + \beta_{11} \text{SA}_{i,j} + \beta_{12} \text{GM}_{i,j} + \beta_{13} \text{MB}_{i,j} + \beta_{14} \text{SIZE}_{i,j} + \beta_{15} \text{STYLE}_{i,j} + \beta_{16} \text{OWN}_{i,j} + \varepsilon_{i,j} \\ & \text{Equation No.3} \end{aligned}$$

The study tested three hypotheses, and Equations (1), (2), and (3) were drafted to test these hypotheses. Where (i) represent the bank and (t) represents time. In equation (1), ROA represents returns on assets as a dependent variable, but in equation (2), ROE represents returns on equity as a dependent variable, and finally, in equation (3), TQ represents the Tobin Q measure as a dependent variable.

On other hand; Equations (1), (2) and (3) Maturity of a bank: MB, Size of a bank: SIZE; Style of a bank: STYLE and Ownership of a bank (According to free float): OWN are used as a proxy of bank stability as control variables but  $\beta 0$  is a constant term.

### Examining the Impact of Economic Variables; Banking Regulations Variables and Banking Operations Variables on Returns on Assets of Banks:

Table 7 EXAMINING THE DETERMINANTS OF RETURNS ON ASSETS										
EXAMIN	Coefficient Std. Error t-ratio p-value									
Const.	-10.1583	2.43967	-4.164	<0.0001	***					
EG	6.07297	0.864817		<0.0001	***					
			7.022		41.41.41					
IR	-0.00180347	0.0221232	-0.08152	0.9351	deded					
RRR	5.35311	1.24656	4.294	< 0.0001	***					
CAR	0.0789968	1.43068	0.05522	0.9560						
D	-6.91542	1.54563	-4.474	< 0.0001	***					
NPL	-1.59874	0.273646	5.842	< 0.0001	***					
BE	-0.0115430	0.00844366	-1.367	0.1731						
LDR	3.21793	1.26360	2.547	0.0116	**					
EAR	-1.13880	1.31331	-0.8671	0.3869						
EA	-0.0365065	0.00774771	-4.712	< 0.0001	***					
SE	-7.24114	1.21093	-5.980	< 0.0001	***					
MB	-1.01409e-06	0.000436424	-0.002324	0.9981						
SIZE	-0.000432327	0.000515417	-0.8388	0.4025						
STYLE	-0.0112621	0.0188959	-0.5960	0.5518						
OWN	-0.0934093	0.0225034	-4.151	< 0.0001	***					
Mean dependent var	1.643535	S.D.	dependent var	0.443959						
Sum squared resid	0.611916	S.E.	of regression	0.053	0.053725					
LSDV R-squared	0.986955	Within R-squared 0.		0.986	0.986841					
LSDV F(26, 212)	616.9217	P-value(F) 1.3e-18			184					
Log-likelihood	374.0048	Akaike criterion -694.009			0095					
Schwarz criterion	-600.1450	Hannan-Quinn -656.1847			1847					
Rho	-0.108490	Du	rbin-Watson	2.159	016					

Model 1: Fixed-effects, using 239 observations

Included 12 cross-sectional units

Time-series length: minimum 19, maximum 20

Dependent variable: ROA

Joint test on named regressors -

Test statistic: F(15, 212) = 1059.94 with p-value = P(F(15, 212) > 1059.94) = 3.88547e-190

Test for differing group intercepts -

Null hypothesis: The groups have a common intercept

Test statistic: F(11, 212) = 0.742301 with p-value = P(F(11, 212) > 0.742301) = 0.697035

Source: Gnu Regression, Econometrics and Time-series Library

The statistical results showed that there was an impact of economic variables; banking regulations variables and banking operations variables on returns on assets of banks under bank characteristics, and this was significant at the 0.01 level. Economic variables; banking regulations variables and banking operations variables on returns on assets of banks under bank characteristics affected (98.68%) of the returns on assets.

### **Examining the Impact of Economic Variables; Banking Regulations Variables and Banking Operations Variables on Returns on Equity of Banks**

Table 8 EXAMINING THE DETERMINANTS OF RETURNS ON EQUITY								
EARWIII	Coefficient Std. Error t-ratio p-value							
Const.	203.541	94.	0223	2.165	0.0315	**		
EG	52.5407	33.	3292	1.576	0.1164			
IR	-2.48228	0.85	52604	-2.911	0.0040	***		
RRR	-12.3388	48.	0411	-0.2568	0.7976			
CAR	-74.5238	55.	1370	-1.352	0.1779			
D	125.803	59.	5671	2.112	0.0359	**		
NPL	-9.01985	10.	5460	-0.8553	0.3934			
BE	0.314345	0.32	25410	0.9660	0.3351			
LDR	-65.5778	48.	6977	-1.347	0.1795			
EAR	-73.2924	50.	6137	-1.448	0.1491			
EA	-1.75589	0.29	98589	-5.881	< 0.0001	***		
SE	62.2737	46.	6681	1.334	0.1835			
AGE	-0.0616836	0.01	68193	-3.667	0.0003	***		
SIZE	-0.00163669	0.01	98637	-0.08240	0.9344			
STYLE	1.93159	0.72	28227	2.652	0.0086	***		
OWN	-0.470861	0.86	67260	-0.5429	0.5877			
Mean dependent var	13.8	8772	S.D. dependent var		4.643905			
Sum squared resid	908.	8507 S.E. of re		egression	2.070515			
LSDV R-squared	LSDV R-squared 0.822		Within R	R-squared	0.822077			
LSDV F(26, 212) 37.89		9445 P-value(1		F)	1.70e-65			
Log-likelihood –498.		3.7445 Akaike c		riterion	1051.489			
Schwarz criterion	1145	5.354	Hannan-Quinn		1089.314			
Rho	-0.05	55561	Durbin-Watson 1.24:			245627		

Model 2: Fixed-effects, using 239 observations

Included 12 cross-sectional units

Time-series length: minimum 19, maximum 20

Dependent variable: ROE

Joint test on named regressors -

Test statistic: F(15, 212) = 65.3017 with p-value = P(F(15, 212) > 65.3017) = 9.27713e-071

Test for differing group intercepts -

Null hypothesis: The groups have a common intercept

Test statistic: F(11, 212) = 0.703087 with p-value = P(F(11, 212) > 0.703087) = 0.734965

Source: Gnu Regression, Econometrics and Time-series Library

The statistical results showed that there was an impact of economic variables; and banking operations variables on returns on equity of banks under bank characteristics, and this was significant at the 0.01 level. Economic variables; and banking operations variables on returns on equity of banks under bank characteristics affected (82.2%) of the returns on equity.

### **Examining the Impact of Economic Variables; Banking Regulations Variables and Banking Operations Variables on Tobin Q of Banks**

Table 9 EXAMINING THE DETERMINANTS OF TOBIN Q								
	Coefficie			Error	t-ratio	p-value		
const	-0.5	555991	0.24	5798	-2.262	0.0247	**	
EG	-0.0	506366	0.087	71310	-0.5812	0.5618		
IR	-0.00	0708086	0.002	22893	-3.177	0.0017	***	
RRR	0.5	17049	0.12	5592	4.117	< 0.0001	***	
CAR	-0.4	115663	0.14	4142	-2.884	0.0043	***	
D	-0.4	152932	0.15	5724	-2.909	0.0040	***	
NPL	-1.	73473	0.027	75701	62.92	< 0.0001	***	
BE	-0.00	0273879	0.0008	350706	-0.3219	0.7478		
LDR	-0.0	372275	0.127308		-0.2924	0.7703		
EAR	-0.2	-0.241674		2317	-1.826	0.0692	*	
EA	-2.16	-2.16041e-06		780588	-0.002768	0.9978		
SE	-0.0	470437	0.12	2003	-0.3856	0.7002		
AGE	5.27	979e-05	4.3970	01e-05	1.201	0.2312		
SIZE	-5.29	138e-05	5.1928	87e-05	-1.019	0.3094		
STYLE	-0.00	0249522	0.001	90377	-0.1311	0.8958		
OWN	0.00	623300	0.002	26724	2.749	0.0065	***	
Mean dependent v	V	20.79	136	S.D. dependent var		6.324819		
Sum squared resid	1	0.006211		S.E. of regression		0.005413		
LSDV R-squared		0.919999		Within R-squared		0.901999		
LSDV F(26, 212)		12498161		P-value(F)		0.000000		
Log-likelihood		922.5347		Akaike criterion		-1791.0	69	
Schwarz criterion	Schwarz criterion		-1697.205		Iannan-Quinn	-1753.2	-1753.245	
rho		-0.042	2024	D	urbin-Watson	2.02841	2.028416	

Model 3: Fixed-effects, using 239 observations

Included 12 cross-sectional units

Time-series length: minimum 19, maximum 20

Dependent variable: TQ Joint test on named regressors -

Test statistic: F(15, 212) = 2.15972e+007 with p-value = P(F(15, 212) > 2.15972e+007) = 0

Test for differing group intercepts -

Null hypothesis: The groups have a common intercept

Test statistic: F(11, 212) = 1.08282 with p-value = P(F(11, 212) > 1.08282) = 0.376398

Source: Gnu Regression, Econometrics and Time-series Library

The statistical results showed that there was an impact of economic variables; banking regulations variables and banking operations variables on Tobin Q of banks under bank characteristics, and this was significant at the 0.01 level. Economic variables; banking regulations variables and banking operations variables on Tobin Q of banks under bank characteristics affected (90.19%) of Tobin Q.

#### **CONCLUSION AND RECOMMENDATIONS**

Determinants of the bank's performance are projected to increase as they evolve in the current business environment, creating new obstacles for banks in emerging markets. The bank's performance will be difficult to maintain while complying with Basel III, based on the poor economic conditions in many emerging markets, where growing capital costs and liquidity costs will have a negative impact on profit margins for the majority of banking.

The study investigated the determinants of bank's performance in emerging markets, through an analysis of the Egyptian banking industry. According to a quantitative analysis of 12 banks during the period from 2000 to 2019, without 2020 based on the impact of covid-19 Pandemic on bank's performance; the study included economic variables, regulations variables and operations variables as independent variables. In addition to Maturity, size, style, and ownership of bank as control variables.

According to statistical analysis, there was a significant impact of the economic growth rate, dollarization, required reserve ratio, nonperforming loans ratio, loan to deposit ratio, environmental activities, and social activities on returns on assets of banks under their ownership as control variables, and this was significant at the 0.01 level. That affected (98.68%) of the returns on assets.

On the other hand, there was a significant impact of dollarization, interest rate, and environmental activities on bank's returns on equity when bank's maturity and style were used as control variables, and this was significant at the 0.01 level. That affected (82.2%) of the returns of equity of banks.

In addition that; there was a significant impact of interest rate, dollarization, required reserve ratio, capital adequacy requirements, nonperforming loans ratio and equity to assets ratio on under their ownership as control variables, and this was significant at the 0.01 level. So; economic variables, banking regulations, and banking operations Variables on returns on assets of banks under bank's characteristics affected (90.19%) of Tobin Q.

But the other determinants within study have insignificant effect with regard to bank performance, which backed to restructuring of banking industry, banking industry concentration, insufficiency of financial inclusion, and informal economic weight in Egypt.

There was a significant impact of economic variables on bank's performance; that agrees with Cole et al., (2008); Pasiouras et al., (2009); Chang et al., (2010); Guidara et al., (2011); Kutan et al., (2012); Naceur & Kandil (2013); Rashid & Khalid (2017); Zheng et al., (2017); Manish & O'Reilly (2019); Vera-Gilces et al., (2020); Ledhem & Mekidiche (2020).

There was a significant impact of banking regulations variables on bank's performance; that agrees with Gilbert & Peterson (1975); Xi et al., (2005); Naceur & Kandil (2009); Pasiouras et al., (2009), Olszak (2014); MacCarthy (2016); Zheng et al., (2017); Zaky & Soliman (2017); Rizwan et al., (2018).

There was a significant impact of banking operations variables on bank's performance; that agrees with Lu et al., (2005); Abid et al., (2014); Adebisi & Matthew(2015); Ozurumba (2016); Kingu et al., (2018), Nugraha et al., (2021).

There was a significant impact of bank's characteristics on bank's performance; that agrees with Griffith et al., (2002); Sathye (2005); Delis & Papanikolaou (2009); Sufian (2009); Arora

(2014); Alber (2014); Phan et al., (2016), Rashid & Khalid (2017); Rizwan et al., (2018); Khan et al., (2021),

Finally, the study can summarize the determinants of banks' performance as shown in the table no. (10).

Table 10 DETERMINANTS OF A BANK'S PERFORMANCE								
Economic Variables	Bank's Regulations Variables	Bank's Operations Variables	Bank's Characteristics					
<ul> <li>Economic Growth         Rate         Interest Rate         Dollarization     </li> </ul>	<ul> <li>Required Reserve         Ratio         Capital Adequacy         Requirements     </li> </ul>	<ul> <li>Nonperforming         Loans Ratio.</li> <li>Loan to Deposit         Ratio</li> <li>Environmental         Activities</li> <li>Social Activities</li> </ul>	<ul> <li>Bank's ownership</li> <li>Bank's maturity</li> <li>Bank's style</li> </ul>					

The study recommends the bank's top management have a comprehensive vision of the determinants of bank's performance, which includes four variables (see table No. 8), while the researchers recommend that future research include an extensive test of the proposed model (see figure No.1) through a cross-sectional analysis of several countries.

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