

EDITORIAL NOTE

Dear readers,

The Business Studies Journal (BSJ) was inaugurated in 2009 and has continued publishing successfully with Volume 12 in 2020. BSJ offers an open access platform to discuss the latest research findings and developments in this field by publishing original research. Affiliated to allied academy, the journal enjoys an acceptance rate of 25%. BSJ is using online review and editorial tracking systems for quality review process and authors can submit manuscripts online and track their progress.

The Journal has published many interesting papers, topical issues which covered customer relationship management, business conditions analysis, holistic management approaches critical thinking in the management of technology, international industrial development strategies, telecommunications in business, multinational business finance, capital budgeting, and business data management, etc. The journal thus covers a wide category of topics. Sponsored by the Academy of Business Studies, the journal adheres to double blind peer review process to enhance quality and originality.

The Business Studies Journal caters to a vast section of business professionals, policy makers, business school students, academicians, researchers and practicing marketing, finance, economics, business law and human resource development professionals by publishing exclusive case studies, research articles, reviews, analysis, commentaries and opinion articles following applied and qualitative research techniques in business issues.

We would like to take this opportunity to thank current editorial board members for their ongoing commitment to the standards to which the journal aspires, these experts expand our expertise in core areas. We have significantly expanded our pool of excellent reviewers, average turnaround times have decreased; most papers now have at least two reviews and their quality has been steadily improving. At present we would like to convey our special thanks to the reviewers: Dinh Tran Ngoc Huy (Financial Team Leader, Vietnam), Hussin J. Hejase (Al Maaref University), Bashar H. Malkawi (University of Sharjah) for their continuous support towards the Journal growth.

The Journal is abstracted and indexed in Google Scholar, EBSCO, ProQuest, WorldCat, Cengage Gale, LexisNexis, CiteFactor, Open J- Gate, CNKI.

We use almost all the social networking sites such as Twitter, LinkedIn and Facebook to promote and showcase the articles published in our Journal which helps to increase the visibility of articles in core subjects.

Authors are cordially invited to submit their current research activities in the form of any article type such as original research, review, expert opinion, commentary, short note to our Journal.

Manuscripts can be submitted online via [Business Studies](#) or as an E-mail attachment to the Editorial Office at businessstudy@abacademies.org.