

# JOURNAL OF INTERNATIONAL BUSINESS RESEARCH

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## **Editorial**

The Journal of International Business Research (JIBR) is affiliated to Allied Business Academies (<https://www.abacademies.org>), which is an association of scholars, whose purpose is to support and encourage research and the sharing and exchange of ideas, knowledge and insights throughout the world.

The JIBR seeks for theoretical or empirical research manuscripts in the field of Business and International Business. It has been available from 2002 to 2020, with a total of 335 papers, whose rate of acceptance is around 25%. It covers a wide range of themes related to International Business: Intellectual property rights, intellectual property law, business research, exchange rates, foreign direct investment, business economics, business foreign exchange markets, business ethics, world business cultures, pricing strategies, MNEs, international entrepreneurship, etcetera.

The editorial board of JIBR strongly believes that we face a big number of challenges in our research. We adhere to rigorous methodological standards, as high-quality research methods are of interest to International Business scholars. Within this framework, JIBR aligns with the seven principles of the movement for Responsible Research in Business and Management (<https://www.rrbm.network>).

First principle states that *Business Research aims to develop knowledge that benefits business and the broader society, locally and globally, for the ultimate purpose of creating a better world*. This is the cornerstone of Business research and agrees with the United Nations' Development Goals.

The second, third and four principles aim to improve the credibility of knowledge. First, by valuing both theoretical and applied contributions. Second, by valuing plurality and multidisciplinary collaboration. And last, by using appropriate methodological approaches to explain the hypothesis and solve the research problems.

The last three principles relate to the improvement of the usefulness of business research results. Business and management research values the involvement of different stakeholders who can play a critical role in various stages of the scientific process, without compromising the independence of research. Then, business and management science can contribute to a better world by having an impact on theories and practices than can drive for a change. At the end, business and management scholars have the opportunity to share their knowledge, disseminate their research findings and improve the visibility of their ongoing research.

The JIBR wants to serve as a vehicle for achieving these principles. The editorial mission of this journal is to publish manuscripts which advance the discipline of International Business Studies.

Information about the JIBR, and the other journals published by the Allied Business Academies, are published on our web site. In addition, we keep the web site updated with the latest activities of the organization. Please visit our website (<https://www.abacademies.org/journals/journal-of-international-business-research-home.html>) and know that we welcome hearing from you at any time.