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| **Annex I****OVERVIEW OF DOCUMENT CITATIONS PERIOD ≤2010 TO 2021** |
| **Documents** |  | **≤2010** | **2011** | **2012** | **2013** | **2014** | **2015** | **2016** | **2017** | **2018** | **2019** | **2020** | **2021** | **Total** |
| The effect of social networking sites and absorptive capacity on SMES’ innovation performance | 2017 | - | - | - | - | - | - | - | 9 | 15 | 18 | 34 | 20 | 96 |
| The marketing-entrepreneurship paradox: A frequency-domain analysis. | 2017 | - | - | - | - | - | - | - | - | - | - | 1 |  | 1 |
| Social innovation model for business performance…  | 2016 | - | - | - | - | - | - | 1 | - | 1 | 6 | 5 | 8 | 21 |
| Commercializing user innovations by vertical diversification: The user-manufacturer innovator  | 2016 | - | - | - | - | - | - | 1 | 3 | 6 | 2 | 7 |  | 19 |
| Entrepreneurship and viral development in rural western Negev in Israel | 2015 | - | - | - | - | - | - | - | - | - | 2 |  |  | 2 |
| Entrepreneurial marketing: A comparative study  | 2013 |  |  |  |  | 1 | 1 | 2 | 1 | 3 | 5 | 11 | 3 | 27 |
| Entrepreneurial and ethical adoption behaviour of cloud computing | 2012 |  |  |  | 1 | 1 | 6 | 2 | 3 | 2 | 2 | 4 |  | 21 |
| Pegasus Town: lnnovative marketing of a new… | 2011 | - | - | - | - | - | - | 2 | - | - | - |  |  | 2 |
| Ethics, entrepreneurship and the adoption… | 2011 | - | - | 1 | 1 | 1 | 3 | 1 | 5 | 2 | 1 |  |  | 15 |
| History, theory and evidence of entrepreneurial marketing - an overview | 2010 | 1 | 1 | 3 | 5 | 4 | 2 | 2 | 5 | 8 | 6 | 9 | 1 | 50 |
|  | Total | 1 | 3 | 6 | 6 | 7 | 12 | 11 | 26 | 37 | 42 | 71 | 32 | 254 |

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| **Annex II****OVERVIEW OF DOCUMENT SELF-CITATION PERIOD ≤2010 TO 2021** |
| **Documents** |  | **≤2010** | **2011** | **2012** | **2013** | **2014** | **2015** | **2016** | **2017** | **2018** | **2019** | **2020** | **2021** | **Total** |
| The effect of social networking sites and absorptive capacity on SMES’ innovation performance | 2017 |  |  |  |  |  |  |  | 6 | 1 |  | 1 | 3 | 11 |
| Commercializing user innovations by vertical diversification: The user-manufacturer innovator | 2016 |  |  |  |  |  |  |  | 1 | 1 |  | 1 |  | 3 |
| Entrepreneurial marketing: A comparative study | 2013 |  |  |  |  |  | 1 | 1 |  |  |  | 1 |  | 3 |
| Entrepreneurial and ethical adoption behaviour of cloud computing | 2012 |  |  |  |  |  | 1 |  |  |  |  |  |  | 1 |
| Ethics, entrepreneurship and the adoption… | 2011 |  |  | 1 | 1 |  | 1 | 1 | 5 | 1 | 1 |  |  | 11 |
| History, theory and evidence of entrepreneurial marketing - an overview | 2010 |  | 1 | 3 | 5 |  |  |  |  |  |  |  |  | 9 |
|  | Total | 1 | 1 | 4 | 6 | 0 | 3 | 2 | 12 | 3 | 1 | 3 | 3 | 38 |